

# Retail Warehouse Sale 2018

## \* Vendor FAQs \*



*Limited spots. Available first-come basis.*

**The Retail Warehouse Sale** on **Saturday, February 17, 11a – 5p** @ The Nineteenth Century Club, attracts hundreds of shoppers looking to snap up brag-worthy finds from area retailers selling end-of-season stock at this exciting event open to the public.

**Why Participate?** It's affordable - **FREE for Chamber members** or \$250 for non-members. It's **EXCELLENT MARKETING**. All vendors will cross-market event. Retail owners/managers come face-to-face with hundreds of enthusiastic shoppers AND receive a **FREE ad** in our **2018 Retail Map**. Convert your old **INVENTORY INTO CASH** in just one day.



### Vendor FAQs:

- Event is open to public February 17, 11A-5P @ The Nineteenth Century Club.
- Event is FREE to participate for Chamber members, \$250 for non-members.
- Event is limited to 20 vendors.
- Vendors arrive 7-10A for set-up, breakdown from 5-6:30P.
- Vendors participate in 10A pre-shop. Pre-shop tickets will be sold to support a charitable organization.
- Vendors have access to Wi-Fi and will transact sales using own mobile POS system, cash, etc. Vendors keep 100% of proceeds.
- Vendors offer discounts 20-90% off retail on any merchandise of their choice.
- Vendors promote event to own followers via social media, online, etc.
- Vendors receive priority access on event sponsorships, starting at \$300.
- Chamber provides 10' x 10' vendor space, 2' x 8' table + 2 chairs.
- Vendors market your business! Dress up your space + get creative to maximize branding. Also, bring bounce back offers, info about upcoming events, giveaway swag, etc.
- Chamber provides event table signage for each vendor.
- Chamber will sell reusable tote bag with proceeds going to charity.
- Chamber provides complimentary ad in 2018 Oak Park & Surrounding Area Retail Map.
- Chamber provides extensive marketing for event.

**How To Sign Up?** Visit [Opfchamber.org/retail-warehouse-sale](http://Opfchamber.org/retail-warehouse-sale) and click the gray "Vendor Application/Sign Up Here" button on right margin. Or email the OPRF Chamber Special Events Manager, Janice Moskoff, at [jmoskoff@opfchamber.org](mailto:jmoskoff@opfchamber.org).

### One Day ONLY

Saturday, February 17  
@ 19<sup>th</sup> Century Club  
Charity pre-shop 10-11A  
Doors open to public 11A-5P  
Free for public to attend  
Set-up 7-10A  
Strike/move out 5-6:30P

### Benefits

FREE for Chamber members  
\$250 non-member pricing  
Excellent marketing reach  
Convert old inventory to cash  
New client exposure  
Sell what you want  
Keep 100% of proceeds  
Discounts 20-90% off retail

### Chamber Provides

10' x 10' vendor space  
Extensive marketing  
Branded table signage  
Retail Map w/ad  
Reusable tote for donation