

THE CHAMBER PRESENTS:

# RETAIL WAREHOUSE SALE



## ABOUT RETAIL WAREHOUSE SALE

An exciting event in **Late-Winter** that features top area retailers selling end of season stock at incredible prices. Open to the public!

Learn more about our signature events at [OPRFChamber.org](http://OPRFChamber.org)

# 25,000+

CHAMBER + RETAILERS  
UNIQUE WEB PAGE VIEWS

“Sponsoring the Retail Warehouse Sale was incredible. We got to meet so many different people, retailers and shoppers! The community truly came out to support local retailers. We were proud to be part of the mix.”

- Jenna Maffeo, Lincoln Properties

LINCOLN  
PROPERTY  
COMPANY



“I enjoy the exposure my company gets sponsoring chamber events directed at local consumers. Having folks drinking coffee from my branded cups at the Retail Warehouse event was a simple, cost effective and impactful way to market to the community.”

- Gary Longstein, Allstate Insurance Agent

**- CONNECTING BUSINESS TO COMMUNITY -**

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MARKETING REACH



**TOTAL ATTENDEES**

**425**



**Chamber + Retailers Unique Web Page Views**

**25,000+**



**Chamber + Retailers Facebook Views**

**42,000+**



**Chamber + Retailers Email Distributions**

**18,000+**



**Chamber + Vendors Instagram Views**

**16,000+**



**Chamber + Vendors Twitter Views**

**4,000+**



**Chamber Eventbrite Views**

**2,000+**



## ELEVATING SHOP LOCAL



**Wednesday Journal  
1/2 page Ads (\$800+ Value)**

**8,000+**

**Annual Answer Book**

**8,500+**

**Postcards/Flyers**

**1,000+**

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## MARKETING OPPORTUNITIES

**PLATINUM SPONSOR** .....\$1,500

- \* Color logo on all digital and print event media
- \* Opportunity for messaging in post event communications
- \* 4 complimentary tickets to Pre-Shop

**GOLD SPONSOR** .....\$1,000

- \* Logo placement on all digital & print pre-event media
- \* 1-on-1 brand & design consult for social media efforts
- \* 2 complimentary tickets to Pre-Shop

**SILVER SPONSOR** .....\$500

- \* Choice table placement before non-sponsor vendors
- \* Logo placement on all digital & print event media
- \* Included Vendor Registration fee



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ATTENDEES

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