

THE CHAMBER PRESENTS:

BUSINESS SPOTLIGHT AWARDS



ABOUT THE BUSINESS SPOTLIGHT AWARDS

An annual award ceremony in **Mid-October** celebrating businesses in Oak Park & River Forest.

Learn more about our signature events at OPRFChamber.org

63,000+

CHAMBER + SPOTLIGHT FINALISTS

WEB UNIQUE PAGE VIEWS

“We are so honored to have been nominated in five different categories for Business Spotlight Awards. We won the “New And Notable” award! We appreciate the love as we continue to grow in the OPRF community.”

- **Reesheda Washington**, Owner of LIVE Cafe



“To be voted by the community for the Customer Experience Award was an honor. The care of patients is my priority and to have my colleagues and peers acknowledge that means I’m doing to the right things. I am so proud of our office for that.”

- **Dr. Mary Ann Bender**, Podiatrist and Practice Owner

- CONNECTING BUSINESS TO COMMUNITY -

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**CEREMONY
EVENT
AUDIENCE**

200+



**Chamber + 50 Spotlight Finalists
Web Unique Page Views**

63,000+



**Chamber + 50 Spotlight Finalists
Facebook Views**

27,000+



**Chamber + 50 Spotlight Finalists
Email Distributions**

27,000+



**Chamber + 50 Spotlight Finalists
Instagram Views**

15,000+



**Chamber + 50 Spotlight Finalists
Twitter Views**

10,000+



**CELEBRATING
LOCAL BUSINESS
EXCELLENCE**



**Wednesday Journal
1/2 page Ads (\$800+ Value)**

8,000+

Annual Answer Book

8,500

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MARKETING OPPORTUNITIES

PLATINUM SPONSOR\$1,500

- * Medium logo in all event marketing materials & media
- * Brand and business mentions from presenters during event
- * 3 dedicated social media posts

GOLD SPONSOR\$1,000

- * Logo in all event marketing & promotional materials & media
- * Logo included in event-day signage
- * 2 dedicated social media posts

SILVER SPONSOR\$500

- * Small logo included in all event marketing material & media
- * Logo included in event-day signage
- * 1 dedicated social media post



 **TOTAL
ATTENDEES**

200+

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