

Application

Company Name: _____

Physical Address: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Website: _____

Primary Representative Name: _____

Title: _____

Email: _____

Billing Representative Name: _____

Email: _____

Business Categories: _____
(Web Listing)

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Membership Packages

Platinum Membership \$1,000.00

- Gold Membership plus.....
- Banner and media recognition during major events
- Tee Sign Sponsor for the annual golf tournament
- Special Section on the Canyon Chamber website
- Enhanced website package (Value \$200.00)
- Table for 8 at the Awards Banquet (Value \$240.00)

Gold Membership \$500.00

- Silver membership plus.....
- Enhanced website package (Value \$200.00)
- Tee Sign Sponsor for the annual golf tournament
- Banner Ad + One additional month of free add-ons (choice of one)

Silver Membership \$250.00

- Bronze membership, plus.....
- Banner Ad or One month free add-ons (choice of one)

Bronze Membership \$200.00

- Basic website listing and link
- Booth discount at 4th of July and Fair on the Square
- Chamber Directory listing
- Google Street View Insider Advertising Discount
- Chamber News Updates
- Member to member deals postings on website, including social media blasts
- New member announcement
- New business member ribbon cutting
- Referrals and promotions to community
- Social Media posts

Individual Supporter/Non-Profit: \$75.00

- **Individual supporters.** Ideal for individuals who wish to support the Canyon Community and Canyon Chamber of Commerce through volunteerism and monetary donations. **Not applicable to businesses.**
- **Non-Profit.** Discounted rate for non-profit organizations with Basic Business Builder Benefits



Membership Information & Application

*“A membership with the
Canyon Chamber of Commerce
is an investment in your community.”*

CANYON CHAMBER OF COMMERCE

1518 5th Avenue Canyon, Texas 79015

Office: 806.655.7815

Email: info@canyonchamber.org

www.canyonchamber.org

Annual Membership Levels

◆ Platinum Membership \$1,000.00

◆ Gold Membership \$500.00

◆ Silver Membership \$250.00

◆ Bronze Membership \$200.00

◆ Individual Supporters/Non-Profit \$75.00
(Individual Memberships do not apply to businesses)

Payment Schedule:

◆ Annual

◆ Quarterly

Billing selections other than annual subject to additional service charge

Chamber Membership Benefits

Marketing

Each Chamber member is given access to an exclusive member's area on the Chamber's website, providing listing customization options, along with the ability to post information about your organization. Additional third party marketing programs are available at a discounted rate to all members.

Referrals

The Chamber refers its members to the public, with hundreds of requests each month. There are more than 5,000 Chamber Directory Referral Guides distributed in the area, which lists all of the Chamber's members with contact information. Also, new Chamber members are listed in the monthly newsletter upon the completion of the application process. Both publications are distributed to the entire Chamber membership, and both are available online.

Networking

Networking opportunities are abundant with the Canyon Chamber. Business to Business Mixers, luncheons, committees and numerous other events offer Chamber members the ability to get the word out about their business. Business cards are a must!

Business Exposure

Sponsorship opportunities are available that allow constant visibility for your business on the Chamber website, newsletter, weekly email and special events. Promote your business with an event sponsorship at the annual Chamber Golf Tournament, Fourth of July Celebration, Homecoming Fair on the Square, BBQ Cook-off, luncheons, mixers and women in business breakfasts. Advertising opportunities are also available in the Chamber news, directory and website.

Community Involvement

Get involved with the Canyon community by serving on a Chamber committee. Whether it meets once a week or once a month, serving on a committee offers your business the opportunity to grow by being involved with other local business owners, along with playing an active role in the community.

Return on Investment

An investment in the Chamber of Commerce is deductible as a business expense, which can bring a great return on investment through networking, marketing, procurement and development to grow your business.

Economic Development

The Chamber works closely with the City of Canyon Economic Development to inform Chamber members on business activities and opportunities in the area.

Leadership Growth

Business and management assistance is available through classes and workshops offered by the Canyon Chamber, which can help develop you or your employees' skills while meeting others in the Canyon and surrounding communities.

Application

Participation Groups

(select all that apply)

- ◆ Ambassador
- ◆ Women in Business
- ◆ Business workshops
- ◆ Networking mixers
- ◆ Events

Add-ons

(select all that apply)

- ◆ **Banner Ad. (Value \$50.00)** Business advertisement with a link to your company website posted on the Chamber website in 10 strategic and high-traffic locations. **(\$25.00 per month)**
- ◆ **MarketSpace. (Value \$100.00)** Provides a customizable environment for you to market a variety of items or discounts. Common offerings include military discounts, student discounts, real estate listings, or other items for display. **(\$50.00 per month)**
- ◆ **Hot Deals. (Value \$100.00)** Chamber member promotional products or services posted to the Canyon Chamber of Commerce website. These deals are open to the public and include social media advertisements and email blasts. **(\$50.00 per month)**
- ◆ **Job Postings. (Value \$100.00)** Use the job posting page on the Chamber website to advertise your job opening to thousands of daily viewers. Fee is a monthly charge. **(\$50.00 per month)**
- ◆ **Spotlight Ad. (Value \$100.00)** Rolling marquee ad for your company logo in the header of the chamber website and visible on all webpages. **(\$ 50.00 per month)**
- ◆ **Enhanced Web Package. (Value \$200.00)** Your business listing on the Chamber website offering Priority Placement over basic members, search results description, logo and website link, 20 key words, 5 highlights, 1600 character description, logo, amp link & social networks, 6-10 photos & link to YouTube video. **(\$100.00 per month)**

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