

Pop-Facts: Demographic Quick Facts 2013 Report

Danville Retail Trade Area 10-20-30 Mins

DrvTim 1: HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, KY 40422, aggregate

DrvTim 2: HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, KY 40422, aggregate

DrvTim 3: HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, KY 40422, aggregate

Description	10 Minute(s) <i>DrvTim 1</i>		20 Minute(s) <i>DrvTim 2</i>		30 Minute(s) <i>DrvTim 3</i>	
		%		%		%
Population						
2018 Projection	20,704		47,918		76,992	
2013 Estimate	20,286		47,251		76,386	
2010 Census	20,048		46,942		76,227	
2000 Census	19,318		44,458		72,034	
Growth 2000 - 2010	3.78%		5.59%		5.82%	
Households						
2018 Projection	8,261		19,203		30,699	
2013 Estimate	8,046		18,902		30,418	
2010 Census	7,912		18,754		30,323	
2000 Census	7,591		17,638		28,331	
Growth 2000 - 2010	4.23%		6.33%		7.03%	
2013 Est. Population by Single Classification Race						
White Alone	17,443	85.99	42,230	89.37	69,885	91.49
Black or African American Alone	1,703	8.39	2,850	6.03	3,488	4.57
American Indian and Alaska Native Alone	44	0.22	92	0.19	135	0.18
Asian Alone	189	0.93	293	0.62	367	0.48
Native Hawaiian and Other Pacific Islander Alone	5	0.02	10	0.02	20	0.03
Some Other Race Alone	334	1.65	704	1.49	984	1.29
Two or More Races	567	2.80	1,072	2.27	1,507	1.97
2013 Est. Population Hispanic or Latino						
Hispanic or Latino	776	3.83	1,470	3.11	2,034	2.66
Not Hispanic or Latino	19,510	96.17	45,781	96.89	74,352	97.34
2013 Tenure of Occupied Housing Units						
Owner Occupied	5,062	62.91	12,838	67.92	21,802	71.67
Renter Occupied	2,984	37.09	6,065	32.09	8,616	28.33
2012 Average Household Size						
	2.30		2.37		2.42	

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DrvTim 3: HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, KY 40422, aggregate

Description	10 Minute(s)		20 Minute(s)		30 Minute(s)	
	DrvTim 1	%	DrvTim 2	%	DrvTim 3	%
2013 Est. Households by Household Income	8,046		18,902		30,418	
CY HHs, Inc < \$15,000	1,478	18.37	3,741	19.79	6,323	20.79
CY HHs, Inc \$15,000 - \$24,999	1,113	13.83	2,559	13.54	4,086	13.43
CY HHs, Inc \$25,000 - \$34,999	1,227	15.25	2,624	13.88	4,019	13.21
CY HHs, Inc \$35,000 - \$49,999	1,292	16.06	3,041	16.09	4,785	15.73
CY HHs, Inc \$50,000 - \$74,999	1,363	16.94	3,352	17.73	5,412	17.79
CY HHs, Inc \$75,000 - \$99,999	706	8.77	1,781	9.42	3,025	9.94
CY HHs, Inc \$100,000 - \$124,999	302	3.75	710	3.76	1,163	3.82
CY HHs, Inc \$125,000 - \$149,999	225	2.80	477	2.52	713	2.34
CY HHs, Inc \$150,000 - \$199,999	171	2.13	346	1.83	535	1.76
CY HHs, Inc \$200,000 - \$249,999	64	0.80	111	0.59	154	0.51
CY HHs, Inc \$250,000 - \$499,999	86	1.07	134	0.71	173	0.57
CY HHs, Inc \$500,000+	19	0.24	25	0.13	31	0.10

2013 Est. Average Household Income	\$52,784	\$50,052	\$49,026
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2013 Est. Median Household Income	\$37,378	\$37,596	\$37,450
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2012 Median HH Inc by Single Race Class or Ethn

White Alone	39,648	38,819	38,308
Black or African American Alone	29,382	28,147	27,514
American Indian and Alaska Native Alone	16,783	20,453	21,932
Asian Alone	59,665	54,779	50,945
Native Hawaiian and Other Pacific Islander Alone	62,500	48,878	43,814
Some Other Race Alone	14,999	19,989	22,928
Two or More Races	23,737	30,672	34,810
Hispanic or Latino	38,997	39,017	34,463
Not Hispanic or Latino	37,355	37,576	37,496

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Danville Retail Trade Area 10-20-30 Mins

Appendix: Area Listing

Area Name:

Type: Drive Time 1: 10 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.523731 -84.806145	37.531116 -84.806709	37.527142 -84.810120	37.529980 -84.812958
37.537365 -84.807274	37.540203 -84.809547	37.541908 -84.804436	37.547588 -84.805573
37.548157 -84.811821	37.541908 -84.817505	37.544750 -84.821480	37.551563 -84.813522
37.551563 -84.802162	37.574852 -84.794212	37.576557 -84.805008	37.559517 -84.805573
37.561787 -84.810120	37.570877 -84.808983	37.559517 -84.839088	37.569172 -84.837952
37.569172 -84.820908	37.582237 -84.827156	37.570877 -84.816933	37.575989 -84.808983
37.590755 -84.809547	37.597572 -84.822044	37.597004 -84.827728	37.592461 -84.826591
37.595867 -84.834541	37.590755 -84.835106	37.595867 -84.844200	37.599277 -84.834541
37.616882 -84.829994	37.611771 -84.851013	37.602684 -84.858963	37.603821 -84.862373
37.608932 -84.860672	37.611771 -84.868050	37.614044 -84.853287	37.624268 -84.856689
37.620861 -84.849312	37.615181 -84.849312	37.621426 -84.820343	37.626541 -84.822617
37.623699 -84.815231	37.632217 -84.801598	37.639034 -84.803871	37.645851 -84.807846
37.645283 -84.822044	37.634491 -84.824318	37.643009 -84.826019	37.646420 -84.837379
37.636765 -84.847038	37.646988 -84.841354	37.648125 -84.860672	37.652100 -84.862938
37.650394 -84.841354	37.663460 -84.837379	37.649826 -84.837379	37.649826 -84.812958
37.660618 -84.811821	37.662323 -84.830566	37.666298 -84.829994	37.664028 -84.799324
37.660049 -84.795349	37.678226 -84.793076	37.681065 -84.802734	37.682770 -84.797050
37.690155 -84.798759	37.679363 -84.789673	37.678795 -84.776039	37.675953 -84.787399
37.661186 -84.781715	37.661186 -84.776604	37.669140 -84.780579	37.679363 -84.773766
37.679363 -84.765816	37.687313 -84.763542	37.683907 -84.759567	37.666866 -84.761841
37.666298 -84.765816	37.660049 -84.763542	37.657211 -84.752754	37.671410 -84.736282
37.666866 -84.730598	37.661186 -84.736847	37.657780 -84.734009	37.650394 -84.712990
37.634491 -84.719810	37.636196 -84.711288	37.650394 -84.708450	37.654938 -84.702766
37.652100 -84.699928	37.636196 -84.707314	37.635628 -84.700493	37.647556 -84.692543
37.635628 -84.696518	37.635059 -84.678345	37.629379 -84.680046	37.632217 -84.703339
37.619724 -84.706741	37.624268 -84.711288	37.632786 -84.707314	37.629948 -84.743660
37.624836 -84.732300	37.606659 -84.725487	37.611202 -84.719810	37.607796 -84.705040
37.621426 -84.704468	37.615746 -84.694817	37.611202 -84.698792	37.608932 -84.690269
37.603821 -84.691406	37.607796 -84.699928	37.603821 -84.704468	37.606659 -84.718102
37.602684 -84.725487	37.597572 -84.725487	37.574284 -84.698227	37.573715 -84.690269



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Appendix: Area Listing

Area Name:

Type: Drive Time 1: 10 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.565197 -84.688568	37.565197 -84.696518	37.574284 -84.703339	37.568604 -84.714127
37.577694 -84.707314	37.589619 -84.724350	37.587349 -84.729462	37.579964 -84.727188
37.579964 -84.740822	37.569172 -84.741394	37.576557 -84.747070	37.569740 -84.753319
37.578259 -84.754456	37.575420 -84.768654	37.582806 -84.773201	37.572014 -84.779449
37.554405 -84.738548	37.556110 -84.751045	37.549862 -84.752754	37.557812 -84.754456
37.567467 -84.777740	37.564629 -84.784561	37.569740 -84.782288	37.571445 -84.786827
37.556110 -84.789101	37.548157 -84.771492	37.552700 -84.792511	37.548725 -84.794785
37.547588 -84.781715	37.543613 -84.779449	37.545319 -84.798187	37.532253 -84.799324
37.523731 -84.806145			

Area Name:

Type: Drive Time 2: 20 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.433346 -84.849228	37.468719 -84.824257	37.465599 -84.870041	37.478085 -84.850273
37.489529 -84.872116	37.500973 -84.864838	37.510338 -84.876282	37.530106 -84.862755
37.549873 -84.868996	37.559235 -84.880440	37.547791 -84.898132	37.532185 -84.897087
37.543629 -84.904373	37.537388 -84.916855	37.555073 -84.926224	37.550911 -84.905411
37.558197 -84.895004	37.573803 -84.897087	37.556114 -84.915817	37.574841 -84.909576
37.593571 -84.915817	37.587326 -84.933502	37.595650 -84.943909	37.587326 -84.939743
37.584206 -84.951187	37.598770 -84.958473	37.601894 -84.970955	37.613338 -84.954308
37.600853 -84.939743	37.600853 -84.913734	37.611256 -84.916855	37.623741 -84.942863
37.620621 -84.922058	37.629986 -84.922058	37.631023 -84.941826	37.640388 -84.947029
37.628944 -84.966797	37.644550 -84.954308	37.642467 -84.976158	37.654953 -84.987602
37.654953 -84.964714	37.662239 -84.969917	37.659115 -84.957436	37.670559 -84.958473
37.657036 -84.947029	37.670559 -84.945992	37.680965 -84.930382	37.673683 -84.925179
37.658077 -84.936623	37.655994 -84.925179	37.668480 -84.915817	37.658077 -84.916855
37.655994 -84.908531	37.678883 -84.914772	37.687206 -84.909576	37.683044 -84.893967
37.689289 -84.895004	37.692410 -84.918938	37.702812 -84.903328	37.695530 -84.900208



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Area Name:

Type: Drive Time 2: 20 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.692410 -84.865875	37.688248 -84.887726	37.654953 -84.880440	37.653915 -84.864838
37.670559 -84.872116	37.674721 -84.865875	37.652874 -84.857552	37.651833 -84.842987
37.682007 -84.830505	37.704895 -84.857552	37.701775 -84.875237	37.711136 -84.859634
37.726742 -84.865875	37.726742 -84.849228	37.737148 -84.842987	37.756916 -84.866913
37.778763 -84.846107	37.767319 -84.834663	37.778763 -84.831543	37.777725 -84.818016
37.763157 -84.818016	37.758995 -84.799286	37.749634 -84.820099	37.732986 -84.805534
37.730904 -84.784721	37.738186 -84.790962	37.747551 -84.776398	37.741310 -84.767036
37.710098 -84.778481	37.709057 -84.762878	37.723621 -84.758713	37.734024 -84.769119
37.742348 -84.760796	37.754833 -84.781601	37.762115 -84.770157	37.756916 -84.760796
37.765240 -84.759750	37.749634 -84.733742	37.737148 -84.734787	37.728825 -84.706696
37.721542 -84.710854	37.726742 -84.728539	37.712177 -84.723335	37.710098 -84.755592
37.706974 -84.743103	37.696571 -84.754555	37.696571 -84.721260	37.675762 -84.736862
37.685127 -84.723335	37.676804 -84.713974	37.705936 -84.705650	37.689289 -84.676521
37.694489 -84.665077	37.712177 -84.662994	37.716339 -84.648430	37.705936 -84.645309
37.699692 -84.657791	37.695530 -84.644264	37.690327 -84.655708	37.690327 -84.643227
37.669521 -84.624496	37.663277 -84.636986	37.670559 -84.644264	37.644550 -84.646347
37.637268 -84.627617	37.652874 -84.627617	37.654953 -84.616173	37.634148 -84.617218
37.618538 -84.580803	37.613338 -84.594330	37.622700 -84.610977	37.601894 -84.613052
37.588367 -84.658836	37.582127 -84.641144	37.568600 -84.640106	37.565479 -84.651550
37.555073 -84.647392	37.559235 -84.633865	37.579002 -84.626579	37.583164 -84.601608
37.550911 -84.622421	37.550911 -84.603691	37.544670 -84.610977	37.531143 -84.603691
37.530106 -84.625542	37.525944 -84.598488	37.514500 -84.603691	37.507214 -84.593285
37.504093 -84.607849	37.516579 -84.618256	37.520741 -84.654671	37.509296 -84.647392
37.512417 -84.633865	37.486408 -84.648430	37.495770 -84.652588	37.492649 -84.665077
37.506176 -84.669235	37.515537 -84.661957	37.500973 -84.678604	37.505135 -84.685883
37.516579 -84.674438	37.525944 -84.678604	37.515537 -84.695244	37.504093 -84.693169
37.506176 -84.712936	37.519699 -84.709816	37.525944 -84.738945	37.515537 -84.739983
37.517620 -84.750389	37.508255 -84.755592	37.506176 -84.743103	37.489529 -84.735825
37.499931 -84.752472	37.482246 -84.765999	37.503052 -84.760796	37.515537 -84.802414
37.506176 -84.799286	37.500973 -84.779518	37.495770 -84.805534	37.479122 -84.814896



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Appendix: Area Listing

Area Name:

Type: Drive Time 2: 20 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.486408 -84.774323	37.469761 -84.803452	37.457275 -84.784721	37.447910 -84.811775
37.461437 -84.807610	37.468719 -84.814896	37.433346 -84.849228	

Area Name:

Type: Drive Time 3: 30 Minute(s) Reporting Detail: Aggregate Reporting Level: Block Group
HUSTONVILLE RD AT S DANVILLE BYP, DANVILLE, K

Polygon Points:

37.337181 -84.886375	37.372406 -84.873566	37.446060 -84.905586	37.430050 -84.944016
37.462074 -84.924805	37.471680 -84.979240	37.471680 -84.879967	37.510407 -84.945498
37.510407 -84.945498	37.513313 -84.960030	37.538933 -84.969635	37.526123 -85.011269
37.574158 -85.081718	37.638206 -85.046494	37.657421 -85.110542	37.670231 -85.043289
37.708656 -85.027275	37.731075 -84.960030	37.766300 -84.956825	37.766300 -84.915192
37.782314 -84.940811	37.814339 -84.931206	37.830349 -84.860756	37.855968 -84.886375
37.881588 -84.857552	37.823944 -84.745468	37.849564 -84.723053	37.801529 -84.735863
37.817539 -84.710243	37.769505 -84.710243	37.785515 -84.659004	37.763100 -84.636589
37.811134 -84.594955	37.737480 -84.620575	37.750290 -84.591751	37.708656 -84.562927
37.660622 -84.604561	37.689442 -84.566132	37.676636 -84.511688	37.641407 -84.508492
37.628597 -84.546921	37.635002 -84.495682	37.602978 -84.505287	37.590168 -84.479668
37.567753 -84.527702	37.503704 -84.511688	37.494099 -84.540512	37.455669 -84.489273
37.452465 -84.610970	37.423645 -84.591751	37.385216 -84.646194	37.449265 -84.675011
37.410835 -84.732658	37.442860 -84.767883	37.417240 -84.790298	37.410835 -84.761482
37.391621 -84.771088	37.366001 -84.819122	37.391621 -84.857552	37.359596 -84.838333
37.337181 -84.886375			

Project Information:

Site: 3

Order Number: 971635196



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Project Code: Website

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Nielsen Solution Center 1 800 866 6511

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