

The 2013 United States Census estimate calculates a Danville city population of **16,349** as part of a Boyle County total population of **28,658**. This is a densely-populated area within a county measuring only 180 square miles, Kentucky's ninth smallest county in geographic area. However, these base resident population counts overlook key measurements.

- ★ **Micropolitan Statistical Area:** The **Danville Micropolitan Statistical Area** comprises both Boyle and Lincoln Counties, Kentucky. The total 2013 population estimate for the Danville Micro is **53,199**. By definition of the U.S. Census Bureau, a micro area contains an urban core of at least 10,000 (but less than 50,000) population (Danville). Each micro area consists of one or more counties and includes the counties containing the core urban area, as well as any adjacent counties that have a high degree of social and economic integration (as measured by commuting to work) with the urban core. Lincoln County is the **#1** source for commuting workforce to Boyle County via US 150 South and US 127 South.
- ★ **Students:** The student population of **Centre College** numbers over **1300 students**. Centre College is primarily a residential campus, where all students are encouraged to reside on campus. Further, in addition to Centre, there are **three (3) other non-residential college campuses** in Danville: **Eastern Kentucky University, Bluegrass Community & Technical College, and National College**. These campuses together have approximately **2500 students**—most of which commute from Boyle or six (6) surrounding counties. Therefore, there are approximately **3800 students** not accounted for in Census data.
- ★ **Employees:** According to the 2010 Census, 64.2% of Boyle County's workforce commutes from outside Boyle County to work every day; while 54.5% of Boyle County residents commute out of the county to work. As a result, Boyle County experiences **a daily 9.7% increase in population from our in-bound commuting workforce**. All of the county's largest employers employ a high proportion of out-of-county residents among their total number of employees as of December 31, 2013: 3,319 employees among our 20 largest industries; 3,905 employees among our largest non-industrial employers, including Ephraim McDowell Health, Centre College, Northpoint Training Center, Kentucky School for the Deaf, and Farmers National Bank.
- ★ **Retail Trade Area:** Per *Neilsen Claritas SiteReports*, Danville's retail trade area in 2013 reaches **a population of 171,487 within a 25-mile radius** which is inclusive of portions of six neighboring counties to Boyle. Danville's retail trade area actually extends further south into Casey and Lincoln Counties (over 25 miles) while splitting the distance difference for consumers residing between Danville and its competitor cities of Campbellsville, Bardstown, Frankfort, Nicholasville, Richmond, and Somerset.