



JODY A. LASSITER, JD

Jody Lassiter serves as President/CEO of Develop Danville, Inc., the Danville-Boyle County Economic Development Partnership, a collaborative alliance coordinating the economic development missions, resources, and initiatives of its nine Partners, including the Chamber of Commerce, Convention & Visitors Bureau, Industrial Foundation, Heart of Danville Main Street Program, Main Street Perryville, and the local governments of Boyle County and Cities of Danville, Junction City, and Perryville. In this capacity, Jody also administers the Boyle County Industrial Foundation, a private, non-profit corporation that develops and finances real estate for industrial recruitment while aiding existing industries' operations, retention, and expansion.

An advocate for regional collaboration, he leads Boyle County's active engagement as a founding partner of the 11-county Kentucky Crossroads Regional Economic Development Coalition. This regional business marketing and recruitment cooperative earned the LG&E/Kentucky Utilities Community Award for Innovation in 2011.

Jody supports the advancement of his profession as a long-time member of the Kentucky Association for Economic Development (KAED) Board of Directors, having served as its Chairman in 2011. He is currently serving as chair of KAED's KentuckyUnited state marketing cooperative, a past chair/member of its Public Policy Committee, and a member of its Ethics Committee. In 2009, he was named KAED's East Kentucky Power/James J. Coleman Community Professional of the Year, which recognizes economic developers who have made significant and innovative contributions to their field and community.

His past career includes service as Executive Director of the Logan Economic Alliance for Development (LEAD), 2005-07; Commissioner, Kentucky Department for Local Government (DLG), 2000-03; Western Kentucky Liaison and Director, Office of Constituent Services, Office of the Governor, 1996-2000; General Counsel/Hearing Officer, Kentucky Board of Tax Appeals, 1995-96; and Staff Attorney, Kentucky Court of Appeals, 1994-95.

Lassiter is a graduate of the University of Mississippi (1991), the University of Louisville School of Law (1994), and the University of Oklahoma's Economic Development Institute (2008). He resides in Boyle County near Herrington Lake with his wife Kelley and their two children, Jacob and Alana.