



## 2019 Sponsorship Opportunities & Registration Pleasant Hill Art, Wine & Music Festival

Saturday, October 5<sup>th</sup> 10 am – 6 pm; Saturday Evening Concert 6:45 – 8:45 pm  
Sunday, October 6<sup>th</sup> 11 am – 6 pm

### **EVENT SPONSOR \$6,500**

*(Non-Chamber member \$8,000)*

- Your logo or name will be displayed on 30-foot EVENT BANNER hanging from the Crescent Drive Arch for a month prior to the event.\*
- Your logo or name will appear on promotional and advertising material (flyers, posters, website, advertisements in local newspapers and program) and your name will be announced throughout the 2-day festival.\*
- 10' x 10' space provided for your booth or table for your promotional use.
  - You will be hosted at the Premium Wine Pavilion or Beer Garden and receive 8 glasses and 16 Premium drink tickets (your choice of beer or wine)

### **PHOTO BOOTH SPONSOR \$3,500** *(Exclusive)*

*(Non-Chamber member \$4,500)*

- Your logo or name will be displayed all Photo Booth pictures taken by Festival attendees.\*
- Your logo or name will appear on promotional and advertising material (flyers, posters, website, advertisements in local newspapers and program) and your name will be announced throughout the 2-day festival.\*
- 10' x 10' space provided for your booth or table for your promotional use.
  - You will be hosted at the Premium Wine Pavilion or Beer Garden and receive 6 glasses and 12 Premium drink tickets (your choice of beer or wine)

### **SATURDAY EVENING CONCERT SPONSOR \$4,500** *(Exclusive)*

*(Non-Chamber member \$5,200)*

- Your logo or name will appear on promotional material, website and event program.\*
- Your banner (provided by you) will be displayed on stage during the 2-day festival as the exclusive Saturday Evening Concert Sponsor.
- Your name will be announced throughout the Festival and during the Saturday Evening Concert.
  - You will have the opportunity to introduce yourself and your business from the music entertainment stage prior to the concert!



- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)
- Space for a 10' x 10' booth available for an additional \$500 (subject to availability)



**WINE OR BEER GLASS SPONSOR \$1,450** (4 Sponsorships of each kind available)

(Non-Chamber member \$1,800)

Festival guests will be drinking Wine or Beer in a glass with your logo on it.

- Your logo or name will appear solely on event glasses sold at the 2-day festival (amount of glasses to be determined by the Chamber)
- Your logo or name will appear on website and Event program.
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)
- To be the exclusive sponsor of either Wine or Beer glasses, 4 sponsorships will need to be purchased (amount of glasses to be determined by the Chamber)

**PREMIUM WINE PAVILION SPONSOR \$850** (*Both Days*)

(Non-Chamber member \$1,500)

Be a Premium Wine Pavilion Sponsor and have a great time with potential new customers while pouring wine!

- Display your company banner (provided by you) and distribute your business materials.
- Your logo or name displayed at the Premium Wine Pavilion.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

**BEER GARDEN SPONSOR \$850** (*Both Days*)

(Non-Chamber member \$1,500)

Be a Craft Beer Garden Sponsor, located between Crescent Drive and Pleasant Hill City Hall, created for the biggest beer lovers out there!

- Display your company banner (provided by you) and distribute your business materials.
- Business name or logo will appear at the Craft Beer Garden.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)



## 2019 Sponsorship Opportunities & Registration Pleasant Hill Art, Wine & Music Festival

**CRESCENT DRIVE WINE OR BEER BOOTH \$875** (*Per Business Both Days*) or **\$600** (*Per Business One Day*)

(Non-Chamber member \$1,200/\$973)

Sponsor a Beer or Wine Booth on Crescent Drive and market your business to thousands of potential customers!

- Display your Company banner (provided by you) on a Crescent Drive Wine or Beer Booth and promote your business!
- Sponsors provide volunteers to pour wine or beer at the booth.
- You will receive 2 glasses and 2 Crescent Drive drink tickets (your choice of beer or wine)

**AUTOMOBILE SPONSORSHIP \$2,000**

(Non-Chamber member \$2,300)

Park up to two automobiles in the festival area (subject to vehicle size) Additional automobiles \$500 as space allows.

- A great opportunity to meet new customers!
- Display your company banner (provided by you) and distribute your promotional materials.
- Business name or logo will appear on promotional and advertising material.\*
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)



**MUSIC SPONSOR \$950** (Both Days - Price is determined by your desired location and availability)

(Non-Chamber member \$1,250)

Be a Music Sponsor and promote your product to thousands of potential customers!

- Your logo or name displayed on banner over Music Entertainment stage.
- 10' x 10' space provided for your booth or table for your promotional use.
- Display your company banner and distribute your business materials.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

**KIDZONE STAGE SPONSOR \$1500** (Both Days and Exclusive)

(Non-Chamber member \$1800)

- Stage sponsor of the expanded lively entertainment and activities for kids of all ages!
- Name or logo will appear on KidZone promotional and advertising material.\*
- Promote your businesses – in a 10' x 10' space for your booth or table for your promotional use.
- Your logo or name displayed on banner at entrance to the KidZone.
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)

**KIDZONE SPONSOR \$650** (Both Days)

(Non-Chamber member \$950)

- Your logo or name will appear on promotional and advertising material and on the banner at entrance to the KidZone\*
- Promote your business in a 10' x 10' space for your booth or table for your promotional use.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

**PETZONE SPONSOR \$550** (Both Days)

(Non-Chamber member \$850)

Be a PetZone Sponsor and promote your services and products to thousands of potential customers!

- Your logo or name displayed on the PetZone banner.\*
- 10' x 10' space provided for your booth or table for your promotional use.
- Display your company banner and distribute your business materials.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

**\* IMPORTANT DEADLINE FOR SPONSORSHIPS WITH SPONSOR NAME OR LOGO IN PROMOTIONAL MATERIAL**

For the Pleasant Hill Chamber to include your name or logo in the advertising material, as mentioned in the above sponsorship opportunities, the Sponsor



**must** have made the appropriate payment and provide their logo in the correct format by **August 10, 2019 (Event Sponsors must be confirmed by July 13, 2019)**. Otherwise, we **cannot** guarantee your logo will appear on the promotional material. Please send us a high resolution (jpg, png, eps) file with your logo to [ramona@pleasanthillchamber.com](mailto:ramona@pleasanthillchamber.com)



## Sponsorship Agreement

*Please return this form with payment to:*

**Pleasant Hill Chamber of Commerce, 91 Gregory Lane, Suite 11, Pleasant Hill, CA 94523**

Business Name: \_

Business Address:

Business Representative:

Business Phone #

Cell Phone:

Email:

Sponsorship:

*If you have a sponsorship in which your business name or logo appears on promotional material, please initial below, otherwise leave blank:*

I understand that in order for my business logo to be guaranteed to appear in promotional material for the Art, Wine & Music Festival 2018, the Pleasant Hill Chamber of Commerce must receive payment and my business name or logo before August 10, 2018 (\*Event Sponsors must be confirmed by July 13, 2018)

Pleasant Hill Chamber Member:  Yes  No

Amount Enclosed: \$

Check: # (please send check payable to Pleasant Hill Chamber of Commerce)

Credit Card Number:

Name on Card:

Expiration Date: /

CVD Code (3 digits)



Business Rep (*signature*)

Date: \_