



17th Annual Pleasant Hill Art, Wine & Music Festival

October 5th & 6th, 2019

Would you like an opportunity to promote your beer, brewery or venue events at a local festival that is small enough for you to stand out, but big enough to give you visibility to 15,000 attendees?

The Pleasant Hill Chamber of Commerce, the City of Pleasant Hill and the Pleasant Hill Downtown Association will be hosting the 17th Annual Pleasant Hill Art, Wine & Music Festival the first weekend in October. This event showcases wine, beer, 70+ arts & craft vendors, great food, kid's events and music concerts – including a free Saturday evening concert with a well-known and popular local band.

We are currently seeking breweries that are interested in donating their beer to be poured in our “Craft Beer Garden” by your personnel and/or our local business sponsors. Participating breweries will be provided table space and an area behind the table where promotional backdrops/displays, etc. can further enhance visibility. Participating breweries will also have their logo printed on the Craft Beer Garden sponsor banner.

You can choose whether or not you wish to have your brewery personnel participate at the event or we will gladly come to your location to pick up the beer. Our request is a donation of kegs of your choice to be served in the Craft Beer Garden throughout the weekend. Of course, we welcome your ideas regarding a higher level of participation!

Thank you for your consideration.

Sincerely,

Judith Sosnowski, Ramona MacIntyre & Ann Mimiaga
Pleasant Hill Chamber of Commerce
(925) 687-0700



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Beer Garden Sponsor Agreement

We would like to be a Craft Beer Garden Sponsor for the Pleasant Hill Art, Wine & Music Festival on October 5th and 6th, 2019.

Benefits to your Brewery:

- Display your company banner in Craft Beer Garden area (provided by you)
- Your logo or name on signage at the entrance of the Craft Beer Garden.
- Your logo will be listed as a Craft Beer Garden Sponsor on the Website
- Meet potential new customers
- Promote your beer and brewery by displaying and distributing your promotional materials
- Promote your local area as a destination for enjoying craft beer

As a sponsor we will:

- Provide complimentary kegs of beer to be poured in the Craft Beer Garden
- Make available additional kegs as needed at wholesale cost (50% or less of retail cost)
- Will / will not (circle one) have a company representative available throughout the weekend to educate the volunteers about the characteristics of our beers
- If desired, provide promotional materials to be displayed at the event

Deliver beer to Pleasant Hill Festival site on _____ (TBD)*

Agreed and Accepted on _____, 2019

Contact Person _____ Title _____

Name of Company _____

Address _____ City _____ ZIP _____

Office Phone _____ Cell Phone _____ Email _____

Signature _____



Beer Inventory

Name of Brewery _____

Please list below the variety and quantity of beers you will be providing for the Pleasant Hill Art, Wine & Music Festival

Representatives will be present to talk about your beers and pour **YES / NO**

Will allow Event Sponsors to help you pour **YES / NO**

Will deliver beer to festival site **YES / NO** (coordinate location of drop off with Chamber)

Will need beer donation to be picked up **YES / NO**

Thank you, Pleasant Hill Chamber of Commerce