



2018 Sponsorship Opportunities & Registration

Pleasant Hill Art, Wine & Music Festival

Saturday, October 6th 10 am – 6 pm; Saturday Evening Concert 6:30 – 8:45 pm

Sunday, October 7th 11 am – 6 pm

EVENT SPONSOR \$5,000

(Non-Chamber member \$6,000)

- Your logo or name will be displayed on 30-foot EVENT BANNER hanging from the Crescent Drive Arch for a month prior to the event.*
- Your logo or name will appear on promotional and advertising material (flyers, posters, website, advertisements in local newspapers and program) and your name will be announced throughout the 2-day festival.*
- 10' x 10' space provided for your booth or table for your promotional use.
- You will be hosted at the Premium Wine Pavilion or Beer Garden and receive 8 glasses and 16 Premium drink tickets (your choice of beer or wine)

SATURDAY EVENING CONCERT SPONSOR \$3,500 *(Exclusive)*

(Non-Chamber member \$4,200)

- Your logo or name will appear on promotional material, website and event program.*
- Your banner (provided by you) will be displayed on stage during the 2-day festival as the exclusive Saturday Evening Concert Sponsor.
- Your name will be announced throughout the Festival and during the Saturday Evening Concert.
- You will have the opportunity to introduce yourself and your business from the music entertainment stage prior to the concert!
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)
- Space for a 10' x 10' booth available for an additional \$500 (subject to availability)

AUTOMOBILE SPONSORSHIP \$1500

(Non-Chamber member \$1800)

Park up to two automobiles in the festival area (subject to vehicle size) Additional automobiles \$500 as space allows.

- A great opportunity to meet new customers!
- Display your company banner (provided by you) and distribute your promotional materials.
- Business name or logo will appear on promotional and advertising material.*
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)

1/30/2018





WINE OR BEER GLASS SPONSOR \$1,350 (4 Sponsorships of each kind available)

(Non-Chamber member \$1,650)

Festival guests will be drinking Wine or Beer in a glass with your logo on it.

- Your logo or name will appear solely on event glasses sold at the 2-day festival (amount of glasses to be determined by the Chamber)
- Your logo or name will appear on website and Event program.
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)
- To be the exclusive sponsor of either Wine or Beer glasses, 4 sponsorships will need to be purchased (amount of glasses to be determined by the Chamber)

PREMIUM WINE PAVILION SPONSOR \$800 (*Both Days*)

(Non-Chamber member \$1,100)

Be a Premium Wine Pavilion Sponsor and have a great time with potential new customers while pouring wine!

- Display your company banner (provided by you) and distribute your business materials.
- Your logo or name displayed at the Premium Wine Pavilion.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

BEER GARDEN SPONSOR \$800 (*Both Days*)

(Non-Chamber member \$1,100)

Be a Craft Beer Garden Sponsor, located between Crescent Drive and Pleasant Hill City Hall, created for the biggest beer lovers out there!

- Display your company banner (provided by you) and distribute your business materials.
- Business name or logo will appear at the Craft Beer Garden.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

CRESCENT DRIVE WINE OR BEER BOOTH \$800 (*Per Business Both Days*) or **\$600** (*Per Business One Day*)

(Non-Chamber member \$1,100/\$900)

Sponsor a Beer or Wine Booth on Crescent Drive and market your business to thousands of potential customers!

- Display your Company banner (provided by you) on a Crescent Drive Wine or Beer Booth and promote your business!
- Sponsors provide volunteers to pour wine or beer at the booth.
- You will receive 2 glasses and 2 Crescent Drive drink tickets (your choice of beer or wine)

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MUSIC SPONSOR \$750 - \$950 (Both Days - Price is determined by your desired location and availability)

(Non-Chamber member \$1,050 - \$1,250)

Be a Music Sponsor and promote your product to thousands of potential customers!

- Your logo or name displayed on banner over Music Entertainment stage.
- 10' x 10' space provided for your booth or table for your promotional use.
- Display your company banner and distribute your business materials.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

KIDZONE STAGE SPONSOR \$1500 (Both Days and Exclusive)

(Non-Chamber member \$1800)

- Stage sponsor of the expanded lively entertainment and activities for kids of all ages!
- Name or logo will appear on KidZone promotional and advertising material.*
- Promote your businesses – in a 10' x 10' space for your booth or table for your promotional use.
- Your logo or name displayed on banner at entrance to the KidZone.
- You will receive 4 glasses and 8 Premium drink tickets (your choice of beer or wine)

KIDZONE SPONSOR \$650 (Both Days)

(Non-Chamber member \$950)

- Your logo or name will appear on promotional and advertising material and on the banner at entrance to the KidZone*
- Promote your business in a 10' x 10' space for your booth or table for your promotional use.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

PETZONE SPONSOR \$550 (Both Days)

(Non-Chamber member \$850)

Be a PetZone Sponsor and promote your services and products to thousands of potential customers!

- Your logo or name displayed on the PetZone banner.*
- 10' x 10' space provided for your booth or table for your promotional use.
- Display your company banner and distribute your business materials.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

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PETZONE GAMES & WORKING DOG DEMONSTRATION AREA SPONSOR \$1000 *(Both Days and Exclusive)*
(Non-Chamber member \$1300)

- Exclusive sponsor of the newly created PetZone games and working dog demonstration area!
- Name or logo will appear on PetZone promotional and advertising material.*
- Promote your businesses – in a 10' x 10' space for your booth or table for your promotional use. Your logo or name displayed on PetZone banner.

GATOR SPONSOR \$500 *(per gator - 2)*

(Non-Chamber member \$800)

Each Gators roam around the event with your business logo/name

- Your logo or name displayed on utility vehicle used by staff both days during the festival.
- You will receive 2 glasses and 2 Premium drink tickets (your choice of beer or wine)

*** IMPORTANT DEADLINE FOR SPONSORSHIPS WITH THEIR NAME OR LOGO IN PROMOTIONAL MATERIAL**

For the Pleasant Hill Chamber to include your name or logo in the advertising material, as mentioned in the above sponsorship opportunities, the Sponsor **must** have made the appropriate payment and provide their logo in the correct format by **August 10, 2018 (Event Sponsors must be confirmed by July 13, 2018)**. Otherwise, we **cannot** guarantee your logo will appear on the promotional material. Please send us a high resolution (jpg, png, eps) file with your logo to tina@pleasanthillchamber.com

1/30/2018





Sponsorship Agreement

Please return this form with payment to:

Pleasant Hill Chamber of Commerce, 91 Gregory Lane, Suite 11, Pleasant Hill, CA 94523

Business Name: _____

Business Address: _____

Business Representative: _____

Business Phone # _____ Cell Phone: _____

Email: _____

Sponsorship: _____

If you have a sponsorship in which your business name or logo appears on promotional material, please initial below, otherwise leave blank:

_____ I understand that in order for my business logo to be guaranteed to appear in promotional material for the Art, Wine & Music Festival 2018, the Pleasant Hill Chamber of Commerce must receive payment and my business name or logo before August 10, 2018 (*Event Sponsors must be confirmed by July 13, 2018)

Pleasant Hill Chamber Member: Yes No

Amount Enclosed: \$ _____

Check: # _____ (please send check payable to Pleasant Hill Chamber of Commerce)

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ / _____ CVD Code (3 digits) _____

Business Rep (signature) _____ Date: _____

1/30/2018

