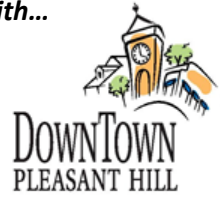


**PLEASANT HILL**  
*Chamber of Commerce*

*in partnership with...*



**Presents the 16<sup>th</sup> Annual**



**Downtown Pleasant Hill**

**October 6<sup>th</sup> & 7<sup>th</sup>, 2018**

**Premium Wine Sponsorship Application**





## **Pleasant Hill Art, Wine & Music Festival**

**October 6<sup>th</sup> & 7<sup>th</sup>, 2018**

Would you like an opportunity to promote your wine, wine club or venue events at a local festival that is small enough for you to stand out, but big enough to give you visibility to 15,000 attendees?

The Pleasant Hill Chamber of Commerce, the City of Pleasant Hill and the Pleasant Hill Downtown Association will be hosting the 16<sup>th</sup> Annual Pleasant Hill Art, Wine & Music Festival the first weekend in October. This event showcases wines, beer, 70+ arts & craft vendors, great food, kid's events and music concerts – including a free Saturday evening concert with a well-known and popular local band.

We are currently seeking wineries that are interested in donating premium wine to be poured in our “Premium Wine Pavilion” by your personnel and/or our local business sponsors. Participating wineries will be provided table space and an area behind the table where promotional backdrops/displays, etc. can further enhance visibility. Participating wineries will also have their logo printed on the Premium Wine Pavilion sponsor banner\*.

You can choose whether or not you wish to have your winery personnel participate at the event or we will gladly come to your location to pick up the wine. Our request is a donation of 4 cases of 2-4 different varietals of your choice for the weekend. Of course, we welcome your ideas regarding a higher level of participation!

Thank you for your consideration.

Sincerely,

Judith Sosnowski, Steve Van Dorn & Tina Traum

Pleasant Hill Chamber of Commerce  
(925) 687-0700



# 16<sup>th</sup> Annual Pleasant Hill Art, Wine & Music Festival

## October 6<sup>th</sup> & 7<sup>th</sup>, 2018

### Wine Sponsor Agreement

We would like to be a Premium Wine Sponsor for the Pleasant Hill Art, Wine & Music Festival on October 6<sup>th</sup> and 7<sup>th</sup>, 2018.

#### ***Benefits to your Winery:***

- Meet potential new customers by allowing them to enjoy and learn about your wine at the Festival
- Promote your wines and winery by displaying and distributing your promotional materials
- Promote your local area as a destination for enjoying fine wines
- Sign up new Wine Club members
- Take wine orders (to be shipped as the ABC will not allow on-site sales)

#### ***As a sponsor we will:***

- Provide 2-4 varietals of wine of your choice to showcase for the weekend.
- Provide 3-4 complimentary cases of wine per varietal to be poured in the Premium Wine Pavilion
- Make available additional cases as needed at wholesale cost (50% or less of retail cost)
- Will / will not (*circle one*) have a company representative available throughout the weekend to educate volunteers about the characteristics of our wines
- If desired, provide promotional materials to be displayed at the event
- Provide a high-resolution logo for our promotional materials and marketing.
- Deliver wine to Pleasant Hill Festival site on Saturday morning 9am, October 6, 2018, at a location to be determined or arrange for the wine to be picked up by Chamber personnel at your location.

Agreed and Accepted on \_\_\_\_\_, 2018

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ZIP \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_



# 16<sup>th</sup> Annual Pleasant Hill Art, Wine & Music Festival

## October 6<sup>th</sup> & 7<sup>th</sup> 2018

### Wine Inventory

Name of Winery \_\_\_\_\_

Please list below the variety and quantity of wines you will be providing for the Pleasant Hill Art, Wine & Music Festival

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Representatives will be present to talk about your wines and pour \_\_\_\_\_

Will allow Event Sponsors to help you pour \_\_\_\_\_

Will deliver wine to festival site \_\_\_\_\_ (coordinate location of drop off with Chamber)

Will need wine donation to be picked up \_\_\_\_\_ Location same as mailing address? \_\_\_\_\_

Thank you,

Pleasant Hill Chamber of Commerce

\* Please send us your high-resolution logo for our marketing and promotional materials. Final date for submitting logo 8/31/18.