



Pleasant Hill Tourism Improvement District (PHTID)  
Committee Meeting Agenda  
February 26, 2020 9:00 am – 11:00 am  
Small Community Room – 100 Gregory Lane- Pleasant Hill , CA

Committee Members:

Chamber of Commerce  
Ramona MacIntyre

City of Pleasant Hill  
Kelly Calhoun

Homewood Suites by Hilton

Hyatt House

Courtyard by Marriott  
Katrece Raine

Residence Inn by Marriott  
JC Medina

Pleasant Hill Inn  
Tony Patel

1. Welcome and call to order – Chair, JC Medina
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
3. Q & A with PHPD
4. Presentation from Contra Costa Health Services
5. Motion: Approval of meeting minutes
6. Motion: Financials
7. Marketing Opportunities
  - a. Visit Concord Collaboration
  - b. Vector Bus Ads
  - c. HUB
8. Stay Pleasant Hill Marketing and Sales Manager Hiring Update
9. Blues and Brews Sponsorship Request
10. Committee Member Reports (Open opportunity for committee members to update group on key business or community issues; share significant news, etc.)

Adjourn

Next meeting: March 25, 2020

<sup>1</sup> Brown Act Notice: The portion of 9 agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

<sup>2</sup> ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.