



Pleasant Hill Tourism Improvement District (PHTID)

Committee Meeting Agenda

June 30, 2017 • 9:00 – 10:00AM • Hyatt House

Committee Members:

Chamber of Commerce -
Steve Van Dorn

City of Pleasant Hill -
Kelly Calhoun

Homewood Suites -
Victoria Briskin

Hyatt House -
Todd Craig
Shawn Romeo

Marriott Hotels -
Katrece Raine, Courtyard Marriott
JC Medina, Residence Inn

Pleasant Hill Inn -
Tony Patel

1. Welcome & Call to Order
2. Public Comment (*for any item that is not on the agenda – please limit to 2 minutes*)
3. New Business
 - Discuss organization of PHTID, role of Chamber Board, role of PHTID Committee, Brown Act implications, etc.
 - Review PHTID Committee Policy
 - Review PHTID Records Retention Policy
 - Review and approve Strategic Marketing Plan RFP
 - Select Committee Chair and Vice Chair
 - Discuss next steps
4. Committee Member Reports (*Open opportunity for committee members to update group on key business or community issues; share significant news; etc.*)
5. Future Agenda Items
 - Review RFP submittals
 - Budget
6. Adjourn

Next Meeting: Friday, July 28, 2017 from 9:00AM – 10:00AM

¹Brown Act Notice: The portion of this agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.

Mission Statement:

"To promote and meet local business needs, provide added value to our members, and enhance the quality of life within our community."