



Pleasant Hill Tourism Improvement District (PHTID)

Committee Meeting Agenda

January 23, 2018

9:00AM – 10:30AM

Pleasant Hill City Hall, Large Community Room

Committee Members:

Chamber of Commerce -

Steve Van Dorn

City of Pleasant Hill -

Kelly Calhoun

Homewood Suites -

Victoria Briskin

Hyatt House -

Todd Craig

Courtyard Marriott-

Katrece Raine

Residence Inn-

JC Medina

Pleasant Hill Inn -

Tony Patel

1. Welcome & Call to Order – Chair, JC Medina
2. Public Comment (*for any item that is not on the agenda – please limit to 2 minutes*)
3. Approval of 11/15/17 Meeting Minutes
4. Review and approve the final draft of the Strategic Marketing Plan – HUB Collective
5. Discuss next Scope of Work and proposal from HUB Collective.
6. Committee Member Reports (*Open opportunity for committee members to update group on key business or community issues; share significant news; etc.*)
7. Adjourn

Next Meeting: TBD

¹Brown Act Notice: The portion of this agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.

Mission Statement:

"To promote and meet local business needs, provide added value to our members, and enhance the quality of life within our community."