



Pleasant Hill Tourism Improvement District  
Committee Meeting Minutes  
August 25, 2017

Meeting was called to order by Chair, JC Medina at 9:05am.

**Attendance:** Kelly Calhoun, Victoria Briskin, Todd Craig, Katrece Raine, JC Medina, Tony Patel and Steve Van Dorn

**Guest:** Juanita Davalos, City of Pleasant Hill and Tina Traum and Juanita Lopez with the PH Chamber of Commerce

**New Business:** The Committee heard proposals from HUB, Resonance and The Placemaking Group. HUB presented via GotoMeeting, Resonance and The Placemaking Group sent representatives to the meeting. After carefully reviewing the three presentations that were made, it was unanimously decided by the committee that HUB provided the best opportunity for a successful outcome in assisting the Committee with formulating a Strategic Marketing Plan.

Steve Van Dorn said he would contact the presenting companies and advise them of the decision.

Being no further business to discuss the Committee adjourned at 11:47am

Next meeting will be scheduled once a day and time is confirmed with HUB for their visit to Pleasant Hill.

Submitted by: Steve Van Dorn, Secretary