



Pleasant Hill Tourism Improvement District (PHTID)
Committee Meeting Agenda

January 25th 2019
9:00 am – 11:00 am

City Hall, Large Community Room, 100 Gregory Lane, Pleasant Hill, CA

Committee Members:

Chamber of Commerce
Mike Robertson

City of Pleasant Hill
Kelly Calhoun

Homewood Suites by Hilton
Victoria Briskin

Hyatt House

Courtyard by Marriott
Katrece Raine

Residence Inn by Marriott
JC Medina

Pleasant Hill Inn
Tony Patel

¹ Brown Act Notice: The portion of this agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

² ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.

1. Welcome and call to order – Chair, JC Medina
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
3. Approval of 12.20.19 meeting minutes
4. Approval Representative of Hyatt House and the Pleasant Hill Chamber of Commerce
5. Campaign Updates – HUB Collective
6. Approval License Plate Readers
7. Review December YTD financials
 - a. Formally approve 2017/2018 Budget
 - b. Approve 2019 Budget
8. Brown Act Review
9. Marketing/Sales program updates
10. Committee Member Reports (Open opportunity for committee members to update group on key business or community issues; share significant news, etc.)

Adjourn

Next meeting: TBD