



**Pleasant Hill Tourism Improvement District (PHTID)  
Committee Meeting Agenda**

November 16, 2018

9:00 am – 10:30 am

City Hall, Large Community Room – 100 Gregory Lane, Pleasant Hill, CA

**Committee Members:**

Chamber of Commerce  
TBD

City of Pleasant Hill  
Kelly Calhoun

Homewood Suites by Hilton  
Victoria Briskin

Hyatt House  
Shawn Romeo

Courtyard by Marriott  
Katrece Raine

Residence Inn by Marriott  
JC Medina

Pleasant Hill Inn  
Tony Patel

<sup>1</sup>Brown Act Notice: The portion of this agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

<sup>2</sup>ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.

1. Welcome and call to order – Chair, JC Medina
2. Review Visitor Guide, and Campaign Updates – HUB Collective
3. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
4. License Plate Readers – PH PD Chief Bryan Hill
5. Identify Representative of the Pleasant Hill Chamber of Commerce
6. Discuss timeframe for completion of audited Financial Statements and Annual Report to City Council and TID members
7. Review October YTD financials
  - a. Discuss 2018/19 budget time periods
8. Room Rates for Events- Dates TBD
  - a. Cornhole
  - b. Blues & Brews
  - c. Art Wine & Music
  - d. DVC Bands of America Regional Championships
9. Marketing/Sales program updates
  - a. Chamber Ambassador Rally Sponsorship
  - b. Visit Widget
10. Committee Member Reports (Open opportunity for committee members to update group on key business or community issues; share significant news, etc.)

Adjourn

Next meeting: TBD