



**Pleasant Hill Tourism Improvement District (PHTID)  
Committee Meeting Agenda**

December 20, 2018

2:00 pm – 3:30 pm

Hilton Homewood Suites – 650 Ellinwood Way, Pleasant Hill, CA

**Committee Members:**

**Chamber of Commerce**  
*Joe Stokley*

**City of Pleasant Hill**  
*Kelly Calhoun*

**Homewood Suites by Hilton**  
*Victoria Briskin*

**Hyatt House**  
*Shawn Romeo*

**Courtyard by Marriott**  
*Katrece Raine*

**Residence Inn by Marriott**  
*JC Medina*

**Pleasant Hill Inn**  
*Tony Patel*

1. Welcome and call to order – Chair, JC Medina
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)
3. Review and approve minutes from meeting of November 16th
4. Approve Representative of Hyatt House and the Pleasant Hill Chamber of Commerce
5. License Plate Readers – PH PD Chief Bryan Hill
6. Marketing/Sales program updates
  - a. Visit Widget Live
  - b. Chamber Conference Keynote Rally Hannah Gordon SF 49er's
  - c. DVC Car show
  - d. JFK LEAP program Blues & Brews Ride
  - e. Relay for Life
7. Committee Member Reports (Open opportunity for committee members to update group on key business or community issues; share significant news, etc.)

Adjourn

Next meeting: TBD

<sup>1</sup>Brown Act Notice: The portion of this agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

<sup>2</sup>ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.