



EMAIL MARKETING

Our weekly eBlasts, along with social media and our website, are part of our effort to communicate efficiently with our members and partners. **Sent twice a week to over 3,100 readers** your ad can appear in our eBlasts at an affordable price.

eBlast Name	Frequency	Price
Monday Memo	Every Monday (following day if on a holiday)	\$100 for one week \$250 for three weeks
Event Spotlight	Every Thursday (with the exception of one Thursday reserved for newsletter)	\$100 for one week \$250 for three weeks
Chamber Connections Newsletter	Once a month on a Thursday	\$150 for one issue \$400 for three issues

There is a limit of two advertisers per eBlast and space is reserved on a first-come, first-served basis.

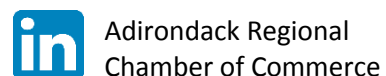
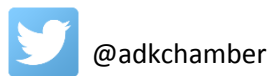
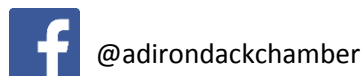
ARCC WEBSITE ADVERTISING

Get noticed first with a banner on the ARCC Business Directory. **Your banner ad will appear at the top of your category page and can link out to your homepage or social media page.**

Cost: \$400 for an entire year or \$75/month (only 3 members, per category, will have the opportunity to place an ad in this space)

SOCIAL MEDIA SHOUT OUTS

The ARCC is on Facebook, Twitter and LinkedIn. Paired with eBlast advertising and ARCC website advertising, social media shout outs will get your business seen by thousands of potential customers and clients.



Contact Amanda Blanton, Marketing & Communications Manager for a custom advertising package.
ablanton@adirondackchamber.org 518.798.1761 x 222