

# Holiday Promotions

The goal of the Sublette County's Small Business Saturday and Holiday Hula is to keep shopping dollars in Sublette County. Offering these promotions during the peak of the holiday shopping season provides an exciting way to keep shoppers here and draw them into the local businesses.

By participating your business has a unique opportunity to draw a large crowd throughout the holiday season and your business can take advantage of the advertising specials offered.



## Shop Small Saturday

Sublette County's Small Business Saturday Poker Run will be held on Saturday November 24th. Participants are encouraged to visit many shops across Sublette County and those who stay to shop are rewarded. Participants will pick up packets in the morning at set locations. Each will include a "deck of cards sheet," a map of businesses, and a bingo card with various dollar amounts. Participants will travel through the stores earning points in two ways. There will be 4 secret card locations where participants will draw a card and have it stamped on their sheet. They will also earn a stamp on their poker chip bingo card for entering any participating store, and additional stamps for money spent.

There will be prizes for the best and worst poker hands, visiting the most businesses, the top spender and - new this year- the most "selfies" taken at local businesses. (#shoppinedale)

The poker run will start at 9am and end with the last card draw at Jaks at 2pm. Winners will be announced at 3:30pm at the Chamber of Commerce.



## Holiday Hula



As a participating business, you will receive tickets to distribute to your customers; another way to get customers into your business. Customers will retain a part of the ticket and you will retain the ticket stub. The ticket stubs will be turned in prior to each drawing. Stubs may be turned in each Friday before the drawings by 4:00 pm to the Sublette County Chamber.

Drawings will be held at 11:00 a.m. and announced over the radio. Participants must be present in a participating business to win and winners have 30 seconds to get to notify business staff that they have the winning ticket. Each prize will be \$\$\$ in Jingle Bucks. Jingle Bucks must be used in participating stores and will be issued to the winner in increments of \$25. Businesses will remit the Jingle Bucks to the Chamber who will issue a reimbursement check to the business. Interested businesses will pay \$30 (\$50 non members) to participate and business names will be advertised.

\*\*\*Tickets must be given to anyone who asks for a ticket- this is in accordance with laws on gambling.

NOVEMBER 24TH@ 11:00 A.M.

DECEMBER 1ST@ 11:00 A.M.

DECEMBER 8TH@ 11:00 A.M.

DECEMBER 15TH@ 11:00 A.M.