

Privacy Statement

Protecting Your Privacy Online

We at the Penticton & Wine Country Chamber of Commerce would like to thank you for visiting our web site. We believe that strong electronic privacy is crucial for the ongoing success of the Internet as a service, commercial, and entertainment medium. Respecting the privacy and choices of our online clients and visitors is an important issue to us. We hope that the information provided below will address any questions or concerns you may have about privacy issues.

Visiting Our Web Site

Generally, you may visit the Penticton & Wine Country Chamber of Commerce web site anonymously and obtain information about our company, products, and services without providing any personal information, such as your phone number or postal or email address. However, you may be asked to register and provide information that personally identifies you in certain circumstances, such as when you download software, order our products or enter contests from our web site. Supplying such information to us is optional, but you may be unable to access certain areas of this web site without doing so.

Use of Traffic Data

Each time a visitor comes to the Penticton & Wine Country Chamber of Commerce web site, we collect some information to improve the overall quality of the online experience. We may collect the visitor's domain name and browser and platform type (i.e. a Firefox browser on a Macintosh platform) so that we may better design our site for our visitors.

We also count, track, and aggregate the visitor's activity into our analysis of general traffic flows at our sites (i.e. tracking where traffic comes from, how traffic flows within the Penticton & Wine Country Chamber of Commerce sites, etc.) for statistical purposes only. Our web server automatically collects the browser's domain name and/or IP address, but not the email address.

Use of Personal Information

The personal information you voluntarily provide to us is collected for a variety of purposes including identification, registration, authentication, online transactions, and marketing. We may use the information you provide to inform you of special offers, upgrades, and other Penticton & Wine Country Chamber of Commerce products and services that may be of special interest to you.

The personal data of clients and web site visitors is stored for an undetermined period of time and may be collected and processed in one or more data bases maintained directly or indirectly by the Penticton & Wine Country Chamber of Commerce . By providing personal information to the Penticton & Wine Country Chamber of Commerce , you agree and understand that the

Penticton & Wine Country Chamber of Commerce and its affiliates and agents may access, store, and use this information for a variety of purposes including identification, registration, authentication, online transactions, and marketing in any of the countries in which the Penticton & Wine Country Chamber of Commerce, its affiliates and its agents maintain offices, including Canada.

The Penticton & Wine Country Chamber of Commerce does not share information about individual users with any third party, except in the case of some contests and sweepstakes, and then only with the user's express consent.

You should also be aware that the Penticton & Wine Country Chamber of Commerce will disclose your personal information if required to do so by law, or in the good-faith belief that such action is reasonably necessary to (1) comply with legal process; (2) respond to any claims; or (3) protect the rights, property or personal safety of Penticton & Wine Country Chamber of Commerce, our customers or the public.

Cookies - What They Are and Why They Are Used

Like many companies that provide web sites, the Penticton & Wine Country Chamber of Commerce may use "cookies" in order to better understand and serve the needs of our online visitors. A cookie is a small text file that a web page server places on your hard drive. Cookies function as your identification card and may record passwords, preferences and purchases. Cookies are used to let the web page server know that you have returned to this site. This helps us to be more efficient in serving you because it permits us to determine what information and web pages you may be especially interested in viewing. Cookies can also be used to determine other information, such as the daily visitors to our web site and the pages of the site most frequently visited. Cookies are unique and can only be read by the server that assigns them. They cannot be executed as code or deliver viruses.

If you do not wish to have a cookie set when you visit our web pages, you may alter the settings in your browser to prevent them. The browser can be "instructed" to accept all cookies or to alert you every time a cookie is offered. However, by not accepting cookies, some web pages may not display properly or you may not be permitted to access certain information.

Use of Email Addresses

After signing up to receive a Penticton & Wine Country Chamber of Commerce newsletter by email, users will start receiving a periodic newsletter, as well as occasional company/product/service-related announcements. On Penticton & Wine Country Chamber of Commerce web sites that offer newsletters, we collect subscribers' email addresses in order to distribute those newsletters and company/product/service-related announcements.

Users can choose to unsubscribe from Penticton & Wine Country Chamber of Commerce newsletters or company/product/service-related announcements at any time by following the unsubscribe instructions found in each email.

Your email address will not be sold to third parties.

Other Circumstances

From time to time, the Penticton & Wine Country Chamber of Commerce may sponsor sweepstakes, contests, or other events which require the collection, processing, and storage of individual contact and demographic information to be used for the event. The Penticton & Wine Country Chamber of Commerce may also co-sponsor these events along with other companies, in which case the user's individual contact and demographic information is likely to be shared with other participating sponsors. A registrant's personal contact and demographic information will not be released to third-party or non-participating organizations without the user's consent and the Penticton & Wine Country Chamber of Commerce will request that co-sponsors of such events uphold the privacy of the registrants' information.

When appropriate, an option will be made available for users to choose to receive information from third-party organizations during the event registration process. This option may be made available to events the Penticton & Wine Country Chamber of Commerce sponsors on behalf of its own properties, and/or through registration processes maintained by an event's other co-sponsors.

Personal Information Related to Children

The Penticton & Wine Country Chamber of Commerce does not intend to collect personal information from children who identify themselves as being under 18 years of age. Children should not provide personal information on this web site, and should ask their parents/legal guardians to submit a request on their behalf if they want to receive information related to this site. Penticton & Wine Country Chamber of Commerce encourages parents/legal guardians to take an active interest in their children's use of the Internet.

Respect and Protection Your Personal Information

The Penticton & Wine Country Chamber of Commerce will take reasonable measures to protect the information you share with us. Whenever you give us sensitive information (such as when you order products online and provide credit card information), the Penticton & Wine Country Chamber of Commerce will take commercially reasonable steps to establish a secure connection with your web browser. We will only use credit card numbers for payment processing and will not use the numbers for marketing purposes. We will not, however, be responsible for breaches of security, however caused.

Updating Personal Information and "Opting Out"

You can help the Penticton & Wine Country Chamber of Commerce to maintain the accuracy of your information by notifying us of any change to your postal address, phone number, email address or other information by sending us an email message at [admin\(at\)penticton.org](mailto:admin@penticton.org) or by notifying us in writing at:

Penticton & Wine Country Chamber of Commerce
553 Veas Drive
Penticton, British Columbia,
Canada, V2A 8S3

If you did not "opt out" of receiving information from the Penticton & Wine Country Chamber of Commerce at the time you provided your personal information, and you would like to stop receiving information from the Penticton & Wine Country Chamber of Commerce, you may notify us at any time by sending us an email message or a written notification to the above email or postal address. Please include your name, postal address, and/or email address when you contact us.

Links to Other Sites

The Penticton & Wine Country Chamber of Commerce is not responsible for the privacy practices of non-Penticton & Wine Country Chamber of Commerce sites to which the Company Domain or any other Penticton & Wine Country Chamber of Commerce web site may link. We encourage you to become familiar with the privacy practices of these sites before you provide them with personal information.

Questions or Concerns

The Penticton & Wine Country Chamber of Commerce welcomes your questions and comments regarding this Online Privacy Policy. If you believe that the Penticton & Wine Country Chamber of Commerce has not adhered to this policy please notify us by email at manager(at)penticton.org and we will use commercially reasonable efforts to identify and remedy the problem.

Changes to this Policy

We may from time to time update this policy, without notice. We encourage you to review our Online Privacy Policy whenever you visit our Web site.