

A sponsorship is your company's investment in a community, an organization, a cause; in a belief that supporting the community also serves to support your brand. As your organization plans for 2017, look to the West Coast Chamber for many opportunities for your business to sponsor an event or program and gain maximum exposure. Your name and your logo are your calling card. We help you get them out there as a sponsor.

Always looking for ways to add value to your membership, a new feature this year is the ability to customize your sponsorship package to align with your company's community interests and marketing strategies. Put your sponsorship dollars exactly where you will gain the most benefit for your business. Take a look inside to put your customized sponsorship package together.



EARLY BIRD BREAKFAST

- Monthly Sponsorship - \$1,500
 - One company representative seated at the head table
 - Podium time at event (3 minutes)
 - Availability to place handouts and/or promotional items at each place setting
 - Name on promotional materials
 - Recognition in event power point presentation
 - Recognition in Business Magazine (with commitment a minimum of 4 months prior to event)

EARLY BIRD PRE-COFFEE

- Monthly Sponsorship - \$300
 - Table for marketing/promotional materials
 - Recognition from podium
 - Name on promotional materials
 - Recognition in event power point presentation
 - Recognition in Business Magazine (with commitment a minimum of 4 months prior to event)

SEMINAR

- Sponsorship - \$300
 - Table for marketing/promotional materials
 - Name on promotional materials

SMART LUNCH

- Monthly Sponsorship - \$350
 - One company representative seated at the head table
 - Podium time at event (3 minutes)
 - Availability to place handouts and/or promotional items at each place setting
 - Name on promotional materials

POWER BREAKFAST

- Sponsorship - \$500
 - Podium time at event (2 minutes)
 - Table for marketing/promotional materials
 - Name on promotional materials

SUMMER COFFEE

- Sponsorship - \$300
 - Table for marketing/promotional materials
 - Name on promotional materials

ANNUAL MEETING

- Platinum Sponsor (Exclusive) – \$7,000
 - Name and logo on invitation
 - Recognition at the event
 - Logo displayed at the event
 - Name on promotional materials
 - Name on the website
 - Podium time at event (3 minutes)
 - Up to 16 tickets for the event

- Gold Sponsor – \$3,000
 - Recognition at the event
 - Logo displayed at the event
 - Name on promotional materials
 - Name on the website
 - Up to 8 tickets for the event

- Silver Sponsor – \$2,000
 - Recognition at the event
 - Name displayed at the event
 - Name on promotional materials
 - Name on the website
 - Up to 8 tickets for the event

- Corporate Sponsor – \$750
 - Name displayed at the event
 - Name on website
 - Up to 8 tickets for the event

FRED UPTON LUNCHEON

- Presenting Sponsor - \$3,000
 - Name and logo on invitation
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Podium time at event (3 minutes)
 - Up to 8 tickets for the event with preferred seating

- Executive Sponsor - \$1,500
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Up to 8 tickets for the event with preferred seating

- Corporate Sponsor - \$750
 - Recognition at the event
 - Name on promotional materials and program
 - Up to 8 tickets for the event with preferred seating

MEMBER ORIENTATION

- Sponsorship - \$500
 - Podium time at event (3 minutes)
 - Name on promotional materials
 - Table for promotional materials

TECH LUNCH SERIES

- Series Sponsor (Exclusive) – \$2,000
 - Table for promotional materials
 - Podium time at event (3 minutes)
 - Logo on promotional materials

WEST COAST LEADERSHIP

- Program Sponsor (Exclusive) – \$5,000
 - Logo on all leadership materials.
 - Podium time at Orientation and Graduation.

- Program Sponsor (Exclusive) – \$6,500
 - Same as above, with tuition for one participant.

MINORITY BUSINESS AWARDS

- Platinum Sponsor (Exclusive) – \$5,000
 - Name and logo on invitation
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Podium time at event (3 minutes)
 - Up to 16 tickets for the event with preferred seating

- Gold Sponsor – \$2,500
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Up to 8 tickets for the event with preferred seating

- Silver Sponsor – \$1,000
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Up to 8 tickets for the event with preferred seating

- Bronze Sponsor – \$750
 - Name on promotional materials and program
 - Name on the website
 - Up to 4 tickets for the event

BREAKFAST WITH BILL

- Presenting Sponsor - \$3,000
 - Name and logo on invitation
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Podium time at event (3 minutes)
 - Up to 10 tickets for the event with preferred seating

- Executive Sponsor - \$1,500
 - Recognition at the event
 - Name on promotional materials and program
 - Name on the website
 - Up to 10 tickets for the event with preferred seating

- Corporate Sponsor - \$750
 - Recognition at the event
 - Name on promotional materials and program
 - Up to 10 tickets for the event with preferred seating

LEGISLATIVE AFFAIRS

- Sponsorship - \$8000
 - Presenting Sponsor - Breakfast with Bill
 - Presenting Sponsor - Fred Upton Lunch
 - Series Sponsor - Government Affairs

ROUNDTABLES

- Sponsorship - \$1000
 - Podium time at kick-off
 - Name on promotional materials

NETWORK AT LUNCH

- Sponsorship - \$250
 - Name on promotional materials



Please Return Form to:

Ann Baarman (ann@westcoastchamber.org)
Michigan West Coast Chamber of Commerce
272 East 8th Street,
Holland, Michigan 49423
(p) 616-928-9106 (f) 616-392-7379

GOLF OUTING

- ❑ Tournament Sponsor (Exclusive) – \$3,000
 - Includes both the Lunch Sponsor and Award After-Hour sponsorships
 - Prominent placement of company name and logo on front of brochure
 - Logo displayed at the event
 - Display table for your marketing materials
 - Name on promotional materials and program
 - Name on the website



- ❑ Lunch Sponsor (Exclusive) - \$1,000
 - Company name and logo on brochure
 - Logo displayed at the event
 - Display table for your marketing materials
 - Name on promotional materials and program
 - Name on the website
- ❑ Award After-Hours Sponsor (Exclusive) - \$1,000
 - Company name and logo on brochure
 - Logo displayed at the event
 - Display table for your marketing materials
 - Name on promotional materials and program
 - Name on the website
- ❑ Hole-in-One Sponsor (Exclusive) - \$900
 - Opportunity to provide prize
 - Company name in brochure
 - Signage with company name at the event
 - Name on promotional materials and program
 - Name on the website

- ❑ Breakfast Sponsor (Exclusive) - \$500
 - Company name and logo on brochure
 - Logo displayed at the event
 - Display table for your marketing materials
 - Name on promotional materials and program
 - Name on the website
- ❑ Refreshment Sponsor - \$500
 - Opportunity to set up refreshment tent/table for golfers on course
 - Company name in brochure
 - Name on promotional materials and program
 - Name on the website
- ❑ Refreshment Plus Sponsor - \$900
 - Same as Refreshment Sponsor (above)
 - Includes golfing for 4
- ❑ Cart Sponsor (Exclusive) - \$750
 - Logo sign on each cart
 - Opportunity to provide a gift to each golfer
 - Company name in brochure
 - Name on promotional materials and program
 - Name on the website
- ❑ Tee-Box Sponsor - \$250
 - Signage on the golf course
 - Company name in brochure
 - Name on promotional materials and program
 - Name on the website
- ❑ Tee-Box Plus Sponsor - \$650
 - Same as Tee-Box Sponsor (above)
 - Includes golfing for 4
- ❑ Grand Prize Sponsor - \$250
 - Name on promotional materials and program
 - Name on the website
- ❑ Prize Sponsor - \$50
 - Name in program
 - Name on the website