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### **FOR IMMEDIATE RELEASE**

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## WEST COAST CHAMBER ANNOUNCES COMMUNITY CHAMPION PARTNERSHIP WITH GENTEX CORPORATION

Holland, Michigan (January 17, 2019) – The Michigan West Coast Chamber of Commerce is pleased to announce the creation of an exclusive Community Champion Premier Partnership with Gentex Corporation, effective January 1, 2019. Gentex Corporation is a longtime Gold Premier Partner and has been a member of the Chamber since 1976.

"The partnership between Gentex and the West Coast Chamber is a natural fit, as we are both dedicated to cultivating a thriving business community where people want to live and work," said West Coast Chamber President, Jane Clark. "Gentex, is a global corporation that makes a point of supporting local businesses. We're both focused on working for the greater good of our community."

"At Gentex, we have a passion for our team, our work, and our community. That's why we're so proud to create a new and distinctive partnership with the Michigan West Coast Chamber of Commerce. We believe in our community, and are committed to making a tremendous, positive impact in it. We hope our commitment inspires others in the community to keep investing in this special place we call home," said Seth Bushouse, Senior Human Resources Director at Gentex.

In addition to their Gold Premier Partnership, Gentex participates regularly with the Chamber's West Coast Cash program, purchasing significant amounts of the community currency gift certificates to gift to Gentex employees. The West Coast Cash program is designed to encourage community members to shop at over 90 local Chamber member businesses. By investing in the program, Gentex is not only giving gifts to employees, but is also sending traffic into local businesses, and supporting the local economy.

Gentex is Ottawa County's largest employer, with more than 5,600 employees located in West Michigan. The company was founded in 1974 as a manufacturer of commercial fire protection devices, yet has grown into an automotive and technology enterprise with \$6 billion in market capitalization and sales approaching \$2 billion annually. Its automotive product lineup includes

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unique digital vision, connected car and dimmable glass technologies, which can be further explored at [www.gentextech.com](http://www.gentextech.com).

The Michigan West Coast Chamber of Commerce is the unified voice and leading advocate for over 1,200 businesses representing 60,000 employees in the greater Holland/Zeeland area. The Chamber represents a broad segment of the business community; our role is to be a leader in and partner to the business community and the community at large. The West Coast Chamber is proud to be recognized among the top 1% of Chambers nationwide, and was recently named the 2018 Outstanding Chamber of the Year for the state of Michigan.

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