



## Bringing Customers Right to your Door

The West Coast Chamber invites you to join West Coast Cash - a member benefit program designed to help keep money in our community and bring new sales to your doorstep.

**What does it cost?** The participation fee of 8% per certificate face value covers the operational and marketing costs of the program *as well as credit card fees*. That's it, no expensive equipment or outrageous set-up fees.

**How does it work?** It's simple:

1. Certificates are purchased from the West Coast Chamber website.
2. Buyers print the certificates themselves or email them to their recipient to print.
3. The certificate is presented to you, the merchant, when a purchase is made.
4. You quickly verify the code on the certificate using simple technology we provide.
5. The West Coast Chamber pays you via ACH electronic funds transfer or check in approximately 14 days.

## FAQ:

- How do I get paid?  
*The West Coast Chamber pays your redeemed certificates twice each month.*
- Can the certificates be used more than once?  
*No. Each certificate has a unique code that, when verified, cannot be reused.*
- What if the customer doesn't use the whole certificate?  
*You may either issue store credit or give cash back for any unused portion of the certificate.*
- Can I get a report on activity?  
*Yes, by logging on to the Merchant Portal on our website you can see what has been redeemed and paid.*

## What are the next steps?

Just complete and return your Merchant Agreement, email us at [info@westcoastchamber.org](mailto:info@westcoastchamber.org) or call us at 616.392.2389 to participate today.

