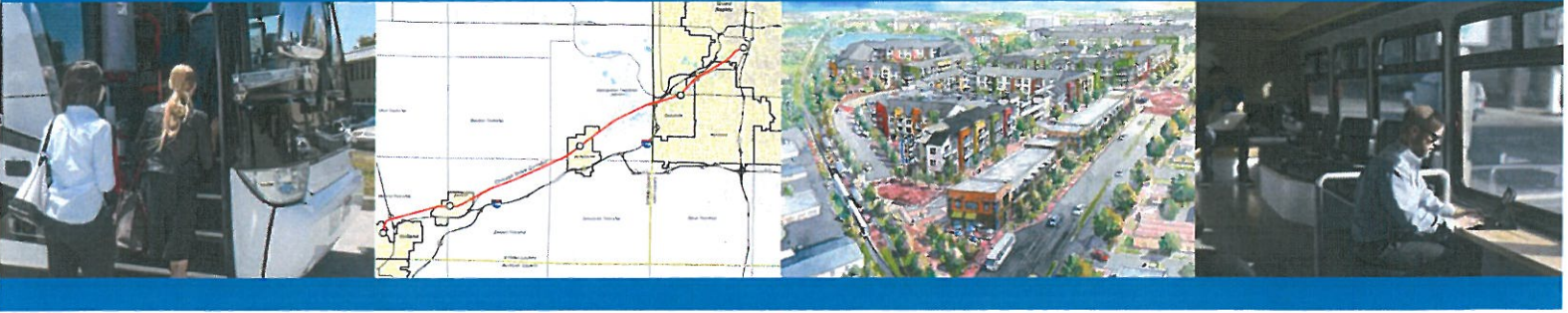


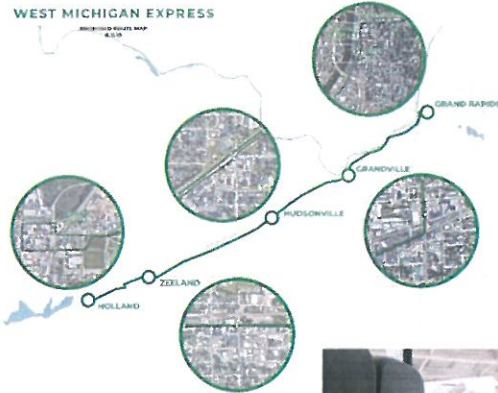
# THE WEST MICHIGAN EXPRESS

Serving West Michigan Businesses and their Employees



**Welcome to the West Michigan Express, a new regional transportation service intended to provide employees a preferred alternative for getting to work!**

- Offering express commuter service to area employers with **peak hour service every 15 minutes** and transit stops in Holland, Zeeland, Hudsonville, Grandville and Grand Rapids.
- Offering high quality, **Wi-Fi enabled motor coaches** that allow for increased productivity (work on your way to work) including comfortable seating, device charging ports, work surfaces and restrooms.
- Offering an **attractive, convenient** and **affordable** transportation alternative for your employees:
  - Monday-Friday weekday service **catering to peak hour commute times.**
  - **Monthly ridership memberships** available with discounts for partnering employers.
  - Enhances an employer's "value" to their employees by **reducing their transportation-to-work costs** (e.g. \$100/month WMX membership cost vs. \$500/mo. +/- private vehicle cost).
  - Helps employers **attract and recruit employees from a larger regional area.**
  - Reduces an employee's **commute-related stress** and provides an opportunity for them to be productive on the way to work.
  - Reduces an employer's need to construct **surface parking lots** or alter work **shift times** to accommodate parking demands.
  - **Seamlessly integrated** with other existing transit services serving Grand Rapids and Holland.
  - Helps **reduce traffic congestion** and **carbon emissions.**



**MAX** Macatawa  
Area Express

**THE RAPID**

***Please consider partnering your business with the West Michigan Express!***

*Questions or comments? Contact WMX Chair, Patrick Waterman – [pwaterman@hudsonville.org](mailto:pwaterman@hudsonville.org), 616-669-0200*

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