

# DeLand Christmas BOAT PARADE

Saturday December 14th

*Deck the Hulls  
with a 54 Year  
DeLand Tradition!*



## SPONSORSHIP OPPORTUNITIES

### The Admiral's Club

**\$2,000**

- Logo brand recognition on all Print & Social media campaigns
- Sponsor "shout-out" on Social Media
- Recognition in press releases/publicity
- VIP Private Viewing Area for 6
- Captain's VIP Party Guest Package for 6
- Recognition at Awards Ceremony
- Web Banner ad (Oct-Dec)
- Logo Web Event Page (Aug-Dec)
- 1/2 page ad in Chamber quarterly Newsletter
- 2 Exclusive eBlasts (between Aug-Dec)
- 1 Banner ad in the Chamber Weekly Wake
- 1 Complimentary Boat Entry
- "Proud Sponsor" sign for display at business

### Commodores Club \$1,000

- Logo Web Event Page (Aug-Dec)
- Sponsor "shout-out" on Social Media
- VIP Private Viewing Area for 4
- 1 Complimentary Boat Entry
- 1 Exclusive eBlast (between Aug-Dec)
- 1 Banner ad in Weekly Wake
- Recognition at Awards Ceremony
- "Proud Sponsor" sign for display

### Captain's Club

**\$500**

- Web Event Page listing (Aug-Dec)
- Sponsor "shout-out" on Social Media
- VIP Private Viewing Area for 2
- "Proud Sponsor" sign for display
- Logo listing in Weekly Wake
- Recognition at Awards Ceremony
- Business card in Newsletter

### The Shipmate's Club

**\$250**

- Web Event Page listing (Aug-Dec)
- Sponsor "shout-out" on Social Media
- VIP Private Viewing Area for 2
- "Proud Sponsor" sign for display
- Sponsor listing in Weekly Wake
- Recognition at Awards Ceremony

DELAND AREA  
**CHAMBER**  
of Commerce  
& ORANGE CITY ALLIANCE  
West Volusia Relationships@Work

**Sponsor Deadline:**  
October 31<sup>st</sup>

*Sponsorships may be  
limited on a first come,  
first serve basis.*

**Contact Jan**

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