



PORTCORPUSCHRISTI

-MEDIA ADVISORY –

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For more information contact:

PATRICIA CARDENAS

Dir. of Communications

361-885-6124 Direct

361-816-3621 Mobile

Patricia@pocca.com

South Texas; Colombian Alliance Strengthens World Trade Opportunity

"Strategic partnership of South Texas' Port Corpus Christi and Colombia's Palermo Port Society Re-Affirmed Through Signing of Memorandum of Understanding(MOU) in Colombia"

BARRANQUILLA, COLOMBIA – Port Corpus Christi's continued commitment to strengthen international trade opportunities led to combining forces with one of Latin America's strongest maritime groups, Colombia's Palermo Port Society. Representatives from Port Corpus Christi and Palermo Port Society signed a Memorandum of Understanding (MOU) documenting their strategic partnership in April of 2014 in Corpus Christi, Texas, USA. Now, the alliance between two of the world's leading ports is re-affirmed in the City of Barranquilla, Colombia on Friday, July 11, 2014. Representatives from Port Corpus Christi and the Palermo Port Society joined together to sign the MOU in Barranquilla.

Through Port Corpus Christi's continuing effort to diversify its global cargo base, staff negotiated an MOU with the Palermo Port Society. *"Port Corpus Christi has long realized the importance of serving a global market. Port Corpus Christi's investment in ship channel infrastructure and multi-modal connectivity serves existing customers and attracts new and diversified cargo as well. We have been establishing strategic partnerships with maritime entities around the world and are honored to enter into an MOU with Colombia's Palermo Port Society. The agreement allows for the exchange of experience based knowledge and facilitates the transit of commodities through both ports,"* **Said Port Corpus Christi Commission Chair, Judy Hawley.**

The MOU with the Palermo Port Society establishes an alliance of cooperation aimed at generating new business by promoting efficient logistical land and sea port routes between Colombia's Palermo Port Society and The Port of the Lone Star State, Port Corpus Christi. The cooperative alliance will support economic growth while increasing job opportunities and revenues at Port Corpus Christi and the Palermo Port Society.

WHAT: SIGNING OF MOU BETWEEN THE PALERMO PORT SOCIETY AND PORT CORPUS CHRISTI

WHEN: FRIDAY, JULY 11, 2014

WHERE: PALERMO PORT SOCIETY, BARRANQUILLA, COLOMBIA



About Port Corpus Christi

As the primary economic engine of the Coastal Bend, Port Corpus Christi is the 5th largest port in the United States in total tonnage. The Port's mission statement is to "serve as a regional economic development catalyst while protecting and enhancing its existing industrial base and simultaneously working to diversify its international maritime cargo business." Strategically located on the western Gulf of Mexico, with a

straight, 45' deep channel, the Port provides quick access to the Gulf and the entire United States inland waterway system. The Port delivers outstanding access to overland transportation with on-site and direct connections to three Class-1 railroads and uncongested interstate and state highways. The Port is protected by a state-of-the-art security department and an award-winning Environmental Management System. With outstanding management and operations staff, Port Corpus Christi is clearly "The Port of the Lone Star State." <http://www.portofcorpuschristi.com/>

Port Corpus Christi is a member of **START (South Texas Alliance for Regional Trade)**, a collaborative effort that highlights business opportunities in South Texas in the manufacturing, energy, aerospace, international trade, military and other sectors and the related strategic support provided by Port San Antonio, Port Corpus Christi and Port Laredo. <http://www.southtexastrade.com/>

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