

At the Portland Chamber we recognize your time is a premium, so we've developed the Chamber Choices Sponsorship & Marketing Guide to help you identify the events, sponsorships and marketing opportunities that best fit your target needs.

Use this guide to identify strategic opportunities to make the most of your 2018 Marketing Budget. *Choose what is most important to your business success.* Whether you are looking for visibility, brand association or business-to-business direct marketing, we have options to help you use common connections through the Chamber to achieve uncommon results in marketing your business.

2018 Chamber Choices

January 25, 2018	State of San Patricio County Luncheon
March 22, 2018	GPISD Teacher Appreciation Luncheon
April 13-15, 2018	45 th Annual Windfest
May 12, 2018	Patrice Worsham Scholarship Style Show
May 17, 2018	Windshield Tour
May 23, 2018	Leadership Portland Graduation
June 28, 2018	Annual Awards & Installation Banquet
July 26, 2018	State of the Port Luncheon
August 23, 2018	Legislative Luncheon
September 27, 2018	Taste of Portland
October 25, 2018	State of the City Luncheon
September, 2018-May, 2019	Leadership Portland
Quarterly	Chamber Matters Newsletter
Quarterly	Leading Ladies in Leadership
Monthly	Business After-Hours Mixer
Monthly	Monthly Luncheons
On-going	Advertising opportunities at www.portlandtx.org Legislative Events, Coffee with the Chamber
On-Demand	Email Marketing to 1000+ Chamber Members & Guest

State of San Patricio County Luncheon - January 25, 2018

The State of San Patricio County Luncheon with Guest Speaker, San Patricio County Judge Terry Simpson.

Presenting Sponsor \$ 1000.00 Limited to Chamber Members Only

- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- One Reserved Table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon
- Opportunity to provide a take home gift for all attendees

Platinum Sponsor \$ 750.00 Limited to Chamber Members Only

- Business logo recognition on all visuals during event
- Business logo recognition on Chamber Website and Facebook
- One Reserved table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon

Corporate Table Sponsor \$ 400.00

- One Reserved Table for seating of 8
- Business name and logo on table top

Individual Tickets \$ 40.00 each

Chamber Member Pricing \$35.00

Patrice Worsham Scholarship Style Show – May 12, 2018

The Patrice Worsham Scholarship Style Show is a great way to honor the Ladies in your life. This is a Mother's Day Weekend Event that is held at NorthShore Country Club and it includes shopping at over 15 vendors, a 2 hours style show, lunch and a great way to spend the afternoon. All proceeds from the Style Show benefit the Patrice Worsham Educational Scholarship Fund.

Presenting Sponsor \$500.00

- Prime seating for a table of 10
- Name Recognition on Chamber Website and on the event program

Platinum Sponsor \$400.00

- Reserved seating for a table of 8
- Name Recognition on Chamber Website and on the event program

Individual Tickets - \$35.00

Windshield Tour – May 17, 2018

The Windshield Tour is a two hour guided bus tour that goes through the City of Portland, the Industrial Area and to the Port of Corpus Christi. There are guest speakers from the City of Portland to discuss the latest growth in the City, as well as the major industries to give project updates.

Presenting Sponsor \$1,500.00

Limited to Chamber Members Only

- Recognition as Bus Sponsor
- 4 Reserved Seats on the Bus
- Name Recognition on all Marketing Materials
- Name Recognition on Chamber Website and Facebook
- Full Page Ad in the Event Program

Platinum Sponsor \$750.00

Limited to Chamber Members Only

- Recognition as Breakfast/Lunch Sponsor
- 2 Reserved Seats on the Bus
- Name Recognition on all Marketing Materials
- Name Recognition on Chamber Website and Facebook
- Half Page Ad in the Event Program

Individual Bus Tickets - \$40.00

Chamber Member Pricing \$35.00

Annual Banquet – June 28, 2018

The Annual Banquet celebrates the achievements of the Chamber over the past year and honors the recipients of the Chamber's prestigious Business Members of the Year, Ambassador of the Year, Chamber Volunteer of the Year and Citizen of the Year Awards.

The event's 150+ audience comprises a diverse cross-section of the Portland business community, offering event sponsors an unrivaled level of recognition among our community's most influential leaders.

Presenting Sponsor \$ 2,000.00 (Only 1 available, limited to Chamber Members Only)

- **Opportunity to present the Award to, and have photo taken with, recipients of Businesses of the Year, Citizen of the Year, Volunteer of the Year and Ambassador of the Year.**
- Primary Business logo recognition on all visuals during event
- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- One Prime location Reserved Table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Awards Ceremony
- Opportunity to provide a take home gift for all attendees.
- First right of refusal for the next year's event

Platinum Sponsor \$ 500.00 Limited to Chamber Members Only

- Business logo recognition on all visuals during event and Event Program
- Business logo recognition on Chamber Website and Facebook
- One Reserved table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Awards Ceremony

Corporate Table Sponsor \$ 375.00

- One Reserved Table for seating of 8
- Business name and logo on table top

Individual Tickets \$ 40.00 each Chamber Member Pricing \$35.00

State of the Port – July 26, 2018

This is a Luncheon Event where Port Commissioner, Wes Hoskins, will give an informative update on the Port of Corpus Christi.

Presenting Sponsor \$ 1000.00 Limited to Chamber Members Only

- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- One Reserved Table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon
- Opportunity to provide a take home gift for all attendees

Platinum Sponsor \$ 750.00 Limited to Chamber Members Only

- Business logo recognition on all visuals during event
- Business logo recognition on Chamber Website and Facebook
- One Reserved table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon

Corporate Table Sponsor \$ 400.00

- One Reserved Table for seating of 8
- Business name and logo on table top

Individual Tickets \$ 40.00 each Chamber Member Pricing \$35.00

Legislative Luncheon – August 23, 2018

Presenting Sponsor \$ 1,000.00 Limited to Chamber Members Only

- Opportunity to have Legislative Representative seated at your table
- One Reserved Table with seating for 8
- Primary Business logo recognition on all visuals during event
- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- Business name and logo on table top

Individual Tickets \$ 25.00 Chamber Member Pricing \$18.00

Taste of Portland – September 27, 2018

The Taste of Portland showcases local food, drawing more than 200 guests. This fun event provides a high purpose too, high-quality restaurants and food vendors are essential for successful economic development, so the Chamber takes the opportunity to celebrate the contributions of our local Restaurants and Coffee Shops.

Presenting Sponsor \$ 1,000.00 Limited to Chamber Members Only

- Primary Business logo recognition on all visuals during event
- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- One Reserved Table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Event
- Opportunity to provide a take home gift for all attendees
- Full page color advertisement in event program
- First right of refusal for the next year's event

Platinum Sponsor \$ 500.00 Limited to Chamber Members Only

- Business logo recognition on all visuals during event
- Business logo recognition on Chamber Website and Facebook
- One Reserved table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Event

Corporate Table Sponsor \$ 375.00 (unlimited)

- One Reserved Table for seating of 8
- Business name and logo on table top

Individual Tickets \$25.00 each

State of the City Luncheon – October 25, 2018

This is a two hour Luncheon where the Mayor of Portland will give an informative update on the City of Portland.

Presenting Sponsor \$ 1000.00

Limited to Chamber Members Only

- Primary Business logo recognition in all marketing
- Primary Business Logo recognition on Chamber Website and Facebook
- One Reserved Table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon
- Opportunity to provide a take home gift for all attendees

Platinum Sponsor \$ 750.00 Limited to Chamber Members Only

- Business logo recognition on all visuals during event
- Business logo recognition on Chamber Website and Facebook
- One Reserved table for seating of 8
- Business name and logo on table top
- Recognition from the podium during Luncheon

Corporate Table Sponsor \$ 400.00

- One Reserved Table for seating of 8
- Business name and logo on table top

Individual Tickets \$ 40.00 each

Chamber Member Pricing \$35.00

Leading Ladies in Leadership – Quarterly Dates TBD

The Leading Ladies in Leadership Program is a Mentor Program for Ladies in our Chamber. They will meet on a Quarterly Basis for a Luncheon. This program was designed to be an intimate group of approximately 30 Ladies who will listen to the story of how the guest speaker worked her way to the top of her field.

Presenting Sponsor: \$ 500.00

Limited to Chamber Members Only

- Be the Guest Speaker to present to an intimate group of approximately 30 Leading Ladies
- Co-branding of business with event
- Primary business logo recognition on all visuals during event
- Primary business logo recognition in all marketing
- Opportunity to provide a promotional item for each guest

Individual Tickets \$30.00 each

Chamber Member Pricing \$25.00 each

Contact the Portland Chamber of Commerce to reserve your sponsorship.
chamber@portlandtx.org (361) 777-4650

Leadership Portland – September, 2018 – May, 2019

Leadership Portland is a 9 month program designed to develop Leaders for our Businesses and Community. There are 9 sessions such as a ROPES Course, to City, County and State Government, Professional Development Classes, a trip to the Legislative Session in Austin. This will be our 14th Class.

Professional Development Sponsor \$2,000.00

The Leadership Portland Program contracts with Del Mar Small Business Development Center to provide professional development that includes: learning effective management styles, developing leadership skills, establishing effective public speaking techniques, promoting a professional image, and includes a full Strengths Finder Assessment.

- Sponsor may send one attendee to participate in the professional development course
- Opportunity to speak to the class at the graduation ceremony in May, 2019
- Full page Ad in LP Graduation Yearbook.
- Sponsor acknowledgement on Chamber Social Media Sites

Leadership Portland Graduation Sponsor \$ 1,000.00

Class XII Graduates will have a Graduation Ceremony Luncheon Scheduled in May, 2019. The graduates' family, friends & employers are invited to celebrate.

- Opportunity to speak to the class at the graduation ceremony, May , 2019
- Half page Ad in LP Graduation Yearbook
- Sponsor acknowledgement on Chamber Social Media Sites

Leadership Portland Transportation Sponsor \$1,500.00

Group transportation is a vital necessity for particular Leadership Portland Sessions. It provides cohesiveness and gives preparatory time for the class.

- Opportunity to speak to the class at the graduation ceremony, May, 2019
- Half page Ad in LP Graduation Yearbook
- Sponsor acknowledgement on Chamber Social Media Sites
- Opportunity for the sponsor representative to ride with class on the specified travel date, hand out promotional material, and speak with class.

Leadership Portland Scholarship \$650.00

Showcase your business as a Community Partner by sponsoring a student through the Leadership Portland Program.

- Quarter page Ad in LP Graduation Yearbook
- Sponsor acknowledgement on Chamber Social Media Sites.

Leadership Portland – September, 2018 – May, 2019

Leadership Portland Polo Shirt Sponsor \$400.00

The Leadership Portland Class visits various governmental, community, and media sites throughout the Coastal Bend Region throughout the Program. Our Leadership Portland Class Shirts create a unified presence for the Class.

- Your Company Logo will be placed on the Right Sleeve of all LP Shirts.
- Quarter page Ad in LP Graduation Yearbook

Leadership Portland Alumni Quarterly Mixer Sponsor \$ 250

Each quarter, a Leadership Portland Alumni Mixer is hosted to create an elite networking opportunity for the graduates of the program.

- Quarter page Ad in LP Graduation Yearbook
- Invitation to sponsored LP Alumni Mixer
- Sponsor acknowledgement on Chamber Social Media Sites

Additional Opportunities

Business After-Hours Mixers

- A benefit only offered to Chamber Members. Hosting a Business After-Hours Mixer is a great way to bring potential clients to your business.

Chamber Matters Newsletter

- Ad space available.