



FOR IMMEDIATE RELEASE

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Get Ready to Start Your Engines to Sunday Funday Virtual Cruise

(Middletown, CT.) Chairman Don DeVivo and Event Chairman Joe Santaniello of the Middlesex County Chamber of Commerce invites the community to ride with the Chamber this Sunday for an exciting event called, “Start Your Engines to Sunday Funday – Middletown is Virtually Cruisin’” powered by NAPA on National Flag Day!

This innovative, virtual event will showcase classic and antique vehicles which will travel a 3.8-mile route throughout beautiful downtown Middletown, which will pass the police station, fire personnel and Middlesex Hospital. As participants pass, we encourage them to honk to give a big thanks to our first responders, front line and healthcare workers! The virtual festivities will begin at 1:00 p.m. sharp, from the NAPA parking lot on Newfield Street.

This event on Sunday, June 14th will be filled with American spirit, amazing cars and lots of fun while following the social distancing guidelines designated by the State of Connecticut. Register your car today to participate in this exciting Zoom event! **#CruiseVCT**

This year’s sponsors include: Presenting Sponsor: NAPA; Hot Rod Sponsors: Key Chevrolet, Downtown Business District and iHeartMedia; Car Show Sponsors: Eli Cannon’s Tap Room and Liberty Bank; Cruiser Sponsors: Middlesex Health at One MacDonough Place, The Flood Law Firm and Department of Children and Families; Chrome Sponsor: Willowbrook Spirit Shoppe, Inc; Virtual Sponsor: McInerney’s Flower Shop, Access Health, Untouchable Towing LLC. Additional event supporters include: The Eastern Chapter Over the Hill Gang Car Club, the Connecticut Military Car Club, The Garage Guys Car Club, and the Mohawk Manufacturing. A big thanks to the City of Middletown for their outstanding commitment and partnership to help kickstart this virtual event.

Event Chairman Joe Santaniello noted, “After 22 years, Middletown Cruise Night on Main Street has become a signature event for our city, and I could not be more excited for this year’s first Virtual Car Show celebration while practicing social distancing. This virtual event is another great example of how we have the most innovated Chamber around. I am grateful to everyone who has made this day such a tremendous success, year after year to help support our

Middletown Youth Programs. The Middlesex County Chamber of Commerce and the Car Cruise Committee look forward to celebrating this virtual event this Sunday on National Flag Day and to show their appreciation to our first responders and healthcare workers.”

This event will benefit the Middletown Youth Programs, including the Hal Kaplan Middletown Mentor Program, Middletown Recreation Programs and the Middletown Summer Youth Employment Program. There is a suggested donation of \$10.00 for all participants.

In the case of inclement weather and the event has to be postponed, the rain date has been set for Sunday, June 21st. The delay announcement will be posted on the website, and will be distributed to local and statewide media outlets.

For more information on "Start Your Engines to Sunday Funday Virtual Cruise" please visit www.CruiseNightOnMain.com or contact Sandra Heinly at sandra@middlesexchamber.com.

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