

# ADVERTISING IN THE KRIER

The Standard sizes and costs for Krier ads are listed below. There is a cost reduction for **prepaid** multiple insertions of 5% for 6 months and 10% for 12 months. Credit cards are accepted. Please call Daniellelee Smith at 860-347-6924 to make payment over the phone.

Deadlines are the 5<sup>th</sup> of the month preceding the month of issue. Cancellations must also be received by the 5<sup>th</sup> of the preceding month. We expect the issue to be delivered to all Killingworth homes by the first of every month.

Pre-designed ads (preferably as of pdf file) can be submitted to [krier@killingworthct.com](mailto:krier@killingworthct.com) The Krier can also create an ad for your business at no charge. Please email your business logo and any text or other graphics that you want included, along with the size of the ad. We will send you a pdf proof of the ad upon completion.

## Size Chart for Advertisers

<b>Ad Size</b>	<b>Measurements w x h</b>	<b>Rate</b>
1.	2 3/8 x 1 1/2	\$40.00
2.	2 3/8 x 3 1/4	\$55.00
3.	2 3/8 x 5"	\$77.00
4.	2 3/8 x 6 1/2	\$95.00
6.	2 3/8 x 10"	\$132.00 (1 vert col)
8.	5"x 3 1/4"	\$89.00
9.	5" x 5	\$134.00
10.	3 3/4 x 2 1/2	\$62.00 (1/8 page)
11.	3 3/4 x 5	\$120.00 (1/4 page)
12.	7 1/2 x 5"	\$165.00 (1/2 page hor.)
13.	7 1/2 x 10	\$325 (full page)

### **Contact the Krier Staff:**

[Krier@killingworthct.com](mailto:krier@killingworthct.com)

Killingworth Krier

P.O. Box 644

Killingworth, CT 06419

For more information please contact Middlesex Chamber 860-347-6924