



**MIDDLESEX COUNTY CHAMBER OF COMMERCE'S  
SIDE STREET TO MAIN STREET BUSINESS & LEADERSHIP DEVELOPMENT PROGRAM**  
**Sponsored & Funded by: Aetna, Inc.**

**MANDATORY PROGRAM ORIENTATION MEETING and APPLICATION SUBMISSION for FALL 2016/WINTER 2017 SIDE STREET TO MAIN STREET BUSINESS & LEADERSHIP DEVELOPMENT PROGRAM CLASS XX**

**DATE: WEDNESDAY, AUGUST 31, 2016 TIME: 7.00 – 10.30 P.M.**

**WHERE: MIDDLESEX COUNTY CHAMBER OF COMMERCE, 393 Main Street, Middletown, CT 06457**

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The Middlesex County Chamber of Commerce is now accepting Applicants for the FALL 2016/WINTER 2017 SIDE STREET TO MAIN STREET BUSINESS & LEADERSHIP DEVELOPMENT PROGRAM, **CLASS 20**, scheduled to begin on TUESDAY, OCTOBER 4, 2016 through SEPTEMBER 19, 2017. **To be eligible for participation, all Applicants must attend the MANDATORY PROGRAM ORIENTATION MEETING AND COMPLETE AN APPLICATION SUBMISSION which will be distributed at the meeting on WEDNESDAY, August 31, 2016.**

Now entering its **20<sup>th</sup> year**, and fully funded by a Grant from Aetna, Inc., the Side Street to Main Street Business & Leadership Development Program is a **one year long** entrepreneurial and business development course, specifically designed to assist **“minority small business owners”** in the community, who have not had formal business training, to become more successful by developing the attitudes, skills and qualities necessary for effective business ownership and success, taking them from the “Side Street to the Main Street” of the business community.

**Please confirm your attendance at the Mandatory Program Orientation Meeting by returning the response form below, to Jennifer at the Middlesex County Chamber of Commerce.**

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**RETURN TO: JENNIFER FAX: 860-346-1043 Email: [Jennifer@middlesexchamber.com](mailto:Jennifer@middlesexchamber.com) TEL: 860-347-6924**

**FALL 2016/WINTER 2017  
SIDE STREET TO MAIN STREET BUSINESS & LEADERSHIP DEVELOPMENT PROGRAM  
CLASS 20 MANDATORY PROGRAM ORIENTATION MEETING and APPLICATION SUBMISSION  
Wednesday, August 31, 2016 7:00 P.M.  
Middlesex County Chamber of Commerce, 393 Main Street, Middletown, CT 06457  
[www.middlesexchamber.com](http://www.middlesexchamber.com)**

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**Email** \_\_\_\_\_

**Cell** \_\_\_\_\_ **Tel** \_\_\_\_\_

**\_\_\_ YES, I will attend the Fall 2016/Winter 2017 Side Street to Main Street Business and Leadership Development Program Class 20 Orientation Meeting on Wednesday, August 31, 2016.**