



FOR IMMEDIATE RELEASE

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MEDIA ALERT – MEDIA ALERT – MEDIA ALERT

**UCONN HEAD WOMEN’S BASKETBALL COACH GENO AURIEMMA AT
MIDDLESEX CHAMBER’S MARCH BREAKFAST**

Lending forum to follow breakfast

(Middletown, CT.) Chairman Gregory Shook of the Middlesex County Chamber of Commerce announced that the University of Connecticut’s Head Women’s Basketball Coach Geno Auriemma will serve as guest speaker at the Chamber’s March Member Breakfast Meeting on Monday, March 13, 2017.

The Member Breakfast Meeting, sponsored by MiddleOak, will be held at the Radisson Hotel Cromwell, 100 Berlin Road, Cromwell, with networking beginning at 7:00 a.m. followed by a breakfast buffet opening at 7:15 a.m. and the meeting program from 8:00 a.m. to 9:00 a.m. The cost is \$22 for members of the Middlesex County Chamber of Commerce and \$32 for non-members. Advance registration required, please register online: www.middlesexchamber.com.

The breakfast event with Coach Auriemma will be immediately followed by a Small Business Lending Forum and Mini Expo featuring representatives of bank, non-bank and community lenders. The Lending Forum and Mini Expo runs from 9:30 a.m. to 12:00 p.m. and consists of two parts: a one-hour moderated panel discussion followed by a 90-minute mini expo of tabletop displays representing bank, non-bank and community lending sources available to small businesses in Connecticut. The event is free for small business attendees.

Chamber President Larry McHugh noted, “We look forward to welcoming Geno back to Middlesex County and I appreciate his willingness to come during the basketball season. I would also like to thank MiddleOak for sponsoring this great event.”

Geno Auriemma has redefined the meaning of success in women's college basketball in his 30 years as head coach of the University of Connecticut. Auriemma has transformed the UConn program into the standard that all others are measured, both on and off the court.

Under his guidance, the Huskies have been transformed from a program with only one winning season, to its current state, which includes 10 national titles, 16 Final Fours, six perfect seasons (1995, 2002, 2009, 2010, 2014, 2016) and 43 Conference titles, all since Auriemma's arrival in 1985.

This season Coach Geno Auriemma celebrated a milestone of an over 100 game winning streak and the UConn women's basketball are the subject of a new HBO documentary series "UConn Huskies: The March to Madness."

Auriemma is a 1981 graduate of West Chester with a B.A. in political science. He resides in Manchester, Conn., with his wife Kathy. They have three children and three grandchildren.

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The Middlesex County Chamber of Commerce is a dynamic business organization with over 2,175 members that employ over 50,000 people. We strive to be the voice of business in Middlesex County and the surrounding area.