



## **SMALL BUSINESS OF THE YEAR AWARDS**

### **OBJECTIVE**

To recognize and honor businesses who have demonstrated exemplary “Best Practices”

### **CRITERIA**

- The nominee must be the owner, partner or major shareholder of the business, and active in its day to day operations.
- The Business must be financially stable and operational for a minimum of three years with the exception of the Emerging Business which is less than three years.
- Businesses must be a member of the Middlesex County Chamber of Commerce at the time the award is presented.

### **CATEGORIES**

There will be seven awards presented in the following categories:

- **Business of the Year (1-30 employees)**
- **Business of the Year (31+ employees)**
- **Business Growth & Expansion Award**
- **Manufacturer of the Year**
- **Minority Owned Business of the Year**
- **Outstanding New Business under 5 years**
- **Retail Business of the Year**
- **Tourism/Hospitality Business of the Year**

### **JUDGING ELEMENTS**

\*Business Growth and Performance

\*Sound Business Strategies

\*Customer Service Strategies

\*Unique and Innovative Approaches

\*Community Involvement and Contribution

### **AWARD RECIPIENTS**

- Small Business of the Year Award to display in your place of business
- Highlighted on the Middlesex Chamber website as Award Recipient
- Listed in the Middlesex Chamber Year in Review
- Recognition at our Annual Small Business of the Year Award Luncheon

# 2017 Small Business of the Year Awards

## Nomination Form

PLEASE TYPE OR PRINT CLEARLY

FOR PDF FORM GO TO [www.middlesexchamber.com](http://www.middlesexchamber.com)

The 2017 Small Business of the Year Awards  
Recognizes and honors businesses who have demonstrated exemplary "Best Practices."

I/we would like to nominate the following business, (self-nominations welcome):

Nominated by:

**BUSINESS** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**FAX** \_\_\_\_\_

**E-MAIL** \_\_\_\_\_

Nominee Information:

**BUSINESS/ORGANIZATION** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**FAX** \_\_\_\_\_

**E-MAIL** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

**Please return Nomination Form by August 25, 2017 to:**

Middlesex County Chamber of Commerce

Small Business of the Year Award

393 Main Street

Middletown, CT 06457

Fax: (860) 346-1043

E-Mail: [Johanna@middlesexchamber.com](mailto:Johanna@middlesexchamber.com)

If you have any questions, please contact Johanna Bond, Middlesex County Chamber of Commerce:

[johanna@middlesexchamber.com](mailto:johanna@middlesexchamber.com)

Nominee: \_\_\_\_\_

**Business Growth and Performance**

Did you experience any changes in performance measures that would signify growth?

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**Sound Business Strategies**

Can you describe what your company has done to sustain your business strategies over the year?

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**Customer Service Strategies**

Have you initiated or expanded your customer service strategies? What techniques have you used?

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**Unique and Innovative Approaches**

What has the company accomplished to respond to the changing economic climate? For example: what innovative solutions have been put into practice to support evolving business plan or model?

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**Community Involvement and Contribution**

Please describe how your company contributes to the community. For example: volunteering, monetary donations?

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You may include additional documentation if needed.