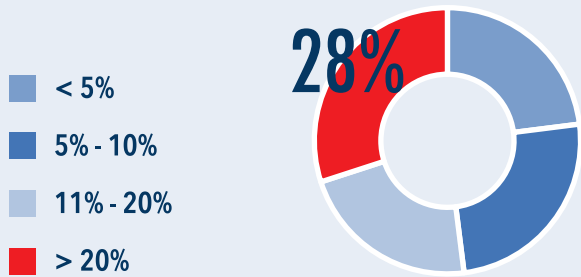


WE SURVEYED **770** EMPLOYERS IN GEORGIA ABOUT SOFT SKILLS. THEY PROVIDED THE FOLLOWING FEEDBACK...

What is your employee turnover rate?



To what do you attribute your turnover rate?



85% of the surveyed employers said **SOFT SKILLS** or **WORK ETHICS** were an issue at their company

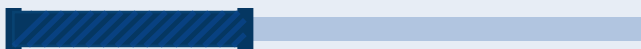
The issues of most concern are:



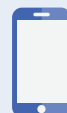
ATTENDANCE & PUNCTUALITY



DISCIPLINE & CHARACTER



ATTITUDE & RESPECT



MOBILE DEVICE USAGE

A WHOPPING
87%



OF EMPLOYERS SAID
CREATIVE THINKING & PROBLEM SOLVING SKILLS

WERE OF MORE CONCERN THAN BASIC...



Math Skills



Reading Skills



Locating Information Skills

76%

OF EMPLOYERS SAID THEY WOULD BE WILLING TO **GIVE PREFERENCE** TO AN APPLICANT WHO HOLDS A GeorgiaBEST CERTIFICATE



42% of employers believe policy makers should place a high priority on **WORKERS WITH BETTER SOFT SKILLS**

THE EMPLOYERS SPOKE AND WE LISTENED! WE WILL BE ATTACKING THIS LACK OF EMPLOYABILITY SKILLS EPIDEMIC USING A THREE-PRONGED APPROACH:

GeorgiaBEST@School

GeorgiaBEST@Work

GeorgiaBEST@Home

CONNECT:



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