



## The Airdrie Chamber invites you to join us at our 19<sup>th</sup> Annual Chamber Golf Classic

Friday, August 14th, 2020  
Woodside Golf Course

Registration at 12:30 pm  
Golf at 1:30 pm

### **SPONSORSHIP OPPORTUNITIES AVAILABLE!**

The Airdrie Chamber Golf Classic is a great opportunity to network and gain exposure for your business.

We would like to invite you to consider sponsoring our golf tournament.

Please take a moment to review the exciting sponsorship opportunities and benefits listed below.

For additional information contact Ashley Sinclair at 403-948-4412 or email: [events@airdriechamber.ab.ca](mailto:events@airdriechamber.ab.ca)

Please note that all marketing opportunities are time sensitive and can only be honored with appropriate notice.

**Masks will be a requirement where physical distancing cannot be maintained.**

**Gloves are also required if sponsors plan to hand out items to attendees.**

#### **Exclusive Presenting Sponsor - SOLD**

\$1,500 plus GST (or \$1,300 without 2 complimentary golfers valued at \$290)

##### **Pre-Event**

Promotion of Presenting Sponsor status in all event marketing including (but not limited to):

- Verbal recognition as Presenting Sponsor on local radio ads
- Logo recognition on Chamber website homepage and event page
- Logo recognition in Chamber e-newsletter promoting the event
- Logo recognition in Airdrie Echo Chamber Chat promoting the event
- Logo recognition on social media sponsorship ad promoting the event

##### **Day-of Event**

- Two complimentary golfers
- Two-minute speaking opportunity during welcome message
- Opportunity to display signage at designated sponsor table
- Opportunity to activate your sponsorship by having a representative(s) at the registration table
- Logo recognition on signage prominently displayed at event

##### **Post-Event**

- Logo recognition in Chamber e-newsletter event sponsor thank you
- Logo recognition in Airdrie Echo Chamber Chat event sponsor thank you
- Recognition on social media post event thank you

#### **Welcome Gift Sponsor (Time sensitive due to ordering timelines.)**

\$1,000 plus GST or \$1,000 in promotional product (branded with your logo) for golfer welcome gift (or \$800 without 2 complimentary golfers valued at \$290)

##### **Event Marketing**

Promotion of Welcome Gift Sponsor status in event marketing including (but not limited to):

- Logo recognition on Chamber event page
- Logo recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Logo prominently displayed on golfer welcome gift
- Opportunity to hand out welcome gift
- Logo recognition on Welcome Gift Sponsor Signage prominently displayed at course
- Verbal recognition during welcome message

**Lunch Sponsor**

\$1,000 plus GST (or \$800 without 2 complimentary golfers valued at \$290)

**Event Marketing**

Promotion of Lunch Sponsor status in event marketing including (but not limited to):

- Logo recognition on Chamber event page
- Logo recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Opportunity to greet golfers at luncheon
- Logo prominently displayed on lunch ticket
- Logo recognition on Lunch Sponsor Signage prominently displayed at course
- Verbal recognition during welcome message

**Drink Sponsor**

\$1,000 plus GST (or \$800 without 2 complimentary golfers valued at \$290)

**Event Marketing**

Promotion of Drink Sponsor status in event marketing including (but not limited to):

- Logo recognition on Chamber event page
- Logo recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Logo prominently displayed on drink ticket
- Opportunity to hand out drink to golfers
- Logo recognition on Drink Sponsor Signage prominently displayed at course
- Verbal recognition during welcome message

**Snack Sponsor**

\$700 plus GST (or \$500 without 2 complimentary golfers valued at \$290)

**Event Marketing**

Promotion of Snack Sponsor status in event marketing including (but not limited to):

- Logo recognition on Chamber event page
- Logo recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Logo prominently displayed on snack ticket
- Logo recognition on Snack Sponsor Signage prominently displayed at course
- Verbal recognition during welcome message

**Cart Sponsor**

\$700 plus GST (or \$500 without 2 complimentary golfers valued at \$290)

**Event Marketing**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Signage on Golf Carts – Logo & Name recognition
- Name recognition in Chamber e-newsletter
- Verbal recognition during welcome message

**Driving Range Sponsor**

\$500 plus GST (or \$300 without 2 complimentary golfers valued at \$290)

**Event Marketing**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Company signage at driving range
- Opportunity to active your sponsorship by having a representative at the driving range
- Verbal recognition during welcome message

**Putting Green Sponsor**

\$500 plus GST (or \$300 without 2 complimentary golfers valued at \$290)

**Event Marketing**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Company signage at the putting green
- Opportunity to active your sponsorship by having a representative at the putting green
- Verbal recognition during welcome message

**Mulligan and Grenade Sponsor**

\$500 plus GST (or \$300 without 2 complimentary golfers valued at \$290)

**Pre-Event**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Logo recognition on corresponding Mulligan & Grenade tickets
- Verbal recognition during welcome message

**Hole Sponsor (16)**

\$500 plus GST (or \$300 without 2 complimentary golfers valued at \$290)

**Event Marketing**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

**Day of Event**

- Two complimentary golfers
- Company signage at tee
- Opportunity to active your sponsorship by having a representative at the designated hole

### **Hole in One Sponsor (2)**

Responsible for prize insurance – please provide proof of insurance to event coordinator

#### **Event Marketing**

- Name recognition in Chamber member email
- Name recognition on social media sponsorship ad
- Name recognition in Airdrie Echo Chamber Chat

#### **Day of Event**

- Two complimentary golfers
- Company signage at tee
- Opportunity to active your sponsorship by having a representative at the designated hole

If you are unable to enter into a Sponsorship Agreement and would still like to contribute to the Chamber Golf Classic, **door prize and silent auction items are greatly appreciated and welcomed**. With every donation, your business name will be recognized on event signage.

Please email [events@airdriechamber.ab.ca](mailto:events@airdriechamber.ab.ca) to let the Chamber know what you will be donating. It would be greatly appreciated if you could please have all door prize/silent auction item delivered to the Chamber no later than August 4<sup>th</sup>, 2020.

\*No outside food or beverage can be brought onto the Woodside Golf Course. Professional logoed water is the only exception\*