

Biographical Background

Christopher Brian Shepler

Current Position

President

Shepler's Mackinac Island Ferry Service

sheplersferry.com

556 East Central

Mackinaw City MI, 49701

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Fax: 231.436.7521

Email: chris@sheplersferry.com

- "Master of Great Lakes" Licensed Pilot, United States Coast Guard, 1981-current
- Supervises 220 employees at Shepler's facilities in St. Ignace, Mackinaw City and Mackinac Island
- Responsible for Marketing/Advertising activities

Business/Professional Organizations

National Tour Association

Tour Supplier Council Member, 1995-1997

Nomination Committee Chair, 1997

Elected to the Board of Directors, November 1996-1998

Convention Chairman, 2005

Appointed to the 2009-2010 Leadership Team

National Tourism Foundation

Elected to the Board of Trustees, 2003

Elected to the Executive Committee, 2004

Ontario Motorcoach Association

Strategic Planning Committee Member, 1995

American Bus Association

Education Committee Member 1994, 1995, 2003, 2004

Vice Chairman, 1994

Logistics Chairman, 1995

Orientation Committee Member, 1996-2004

Marketplace Advisory Committee, 2008-2009 and 2011-present

Marketplace Advisory Committee Chairman 2013-2014

Marketplace Chairman 2014 Nashville

Board of Director 2014 – present

Executive Committee Director 2017

Circle Michigan
Member, Speaker

Citizens National Bank
Board of Director, May 2014-present

Mackinaw City Municipality
Chairman of the Downtown Development Authority
June 2015-present

Community Service

Mackinac Island Tourism Bureau
Board of Director's, 1989-1991 and 2002-2014

Pellston Regional Airport
Task Force Committee Member, 1995-2003 and 2013-present

Petoskey Regional Chamber of Commerce
Board of Director's, 1997-1998

St. Ignace Visitor's Bureau
Board of Director's, 2002-2008 and 2011-present
Vice President, 2012-2016

Education

University of Rhode Island, 1983-1985 (Geography & Marine Affairs)
Kingston Rhode Island
Activities: Varsity Lacrosse, Sailing

Ohio Wesleyan University, 1980-1982 (Economics)
Deleware, Ohio
Activities: Varsity Basketball, Varsity Football, Varsity Sailing and Rugby
Phi Kappa Psi Fraternity: Rush Chairman and Social Chairman

Harbor Springs High School, 1976-1980
Harbor Springs, MI
Activities: Basketball, Football, Track and Baseball
Student Council Representative

Skiing

United States Ski Coaches Association

Level I Certification, 1988
Lake Placid, New York

United States Ski Coaches Association
Level II Certification, 1989
Sugarloaf, Maine

Regional Ski Coach of the Year
Michigan High School Ski Coaches Association: 1992, 1993, 1994, 1995, 1996

Michigan High School State Ski Coach of the Year
Michigan High School Athletic Association, 1996

Harbor Springs High School Head Ski Coach, 1989-1996
Michigan Boys State Champions, 1996

Central United States Ski Association, 1992-1994
Central Division Junior Olympic Assistant Coach, 1992
Winter Park, CO

Central Division Junior Olympic Assistant Coach, 1993
Lake Placid, NY

Central Division Junior Olympic Head Coach, 1994
Mount Snow, VT

Yachting

America's Cup, 1985-1987
Crew Member: Mast man on "Heart of America Challenge"
Representing the Chicago Yacht Club
Buddy Melges, Skipper
Perth, Australia

Fund Raiser for "Child Help USA" 1990
Navigator on "Network Express" 30 foot, 92 mph Cigarette Boat
Marc Franz, Driver
Objective: An attempt to beat Chuck Norris/Walter Payton's Chicago to Detroit World Speed Record. Although the record was not set due to mechanical problems, the event raised significant revenue for the fund for abused children.