

Don Steele

Owner, Performance Learning, Inc.

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I earned my Bachelor of Science and Master of Arts Degrees from Central Michigan University and My Doctor of Philosophy Degree from The Ohio State University. I attended St. Andrew High School.

I am passionate about teaching, coaching and writing. I started my career as a teacher and coach and within nine years I was selected to serve as the Superintendent of Schools in my home town of Saginaw, Michigan. I then served as Superintendent of Schools for the Toledo Public Schools and then for the Seattle Public School District. In 1985, I founded Performance Learning, Inc. a business dedicated to educating, motivating and empowering athletes, entertainers and leaders and teams across the spectrum of business, industry and education. I have also served as an adjunct professor and/or speaker at several universities including, but not limited to Harvard University, The Ohio State University, Central Michigan University and Saginaw Valley State University.

I have authored seven books; the most recent being *Undefeated* the true story of the successful three generation, family owned and operated, Shepler's Mackinac Island Ferry Service. I am currently writing *Rebel Without Applause*, the true story about Jon Hall and the success of his family owned and operated, Glastender, LLC.

I am a professional entertainer (singer and guitarist) and was fortunate to work with some of Nashville's greatest producers, song-writers and musicians. Working with these pros, I recorded and released two very successful albums -- *Let's All Pull Together* featuring my duet with Tammy Wynette; and *Renegade Heart* with Willie Nelson. I still write and perform and will soon be releasing a new album, humorously entitled: *Back by Popular Demand*. This album features songs written by gifted songwriters that deserve far more attention than they receive.