

Kathy Grinsteiner has worked at Blue Cross Blue Shield of Michigan/Blue Care Network for 32 years, and serves as the Provider Relations Manager for northern and west Michigan. She led the development and implementation of an in-house trainer development program, as well as a frontline leader development program, which she continues to lead today.

Kathy holds a graduate degree in Communication from Grand Valley State University, where she was recognized as Student of the Year in her discipline. She has completed two formal certificate programs in how to create leadership development projects, one from Training Magazine and the other from the American Society of Training and Development.

Kathy has developed and facilitated numerous leadership, communication and conflict resolution workshops. In 2017, she facilitated two sessions for the Cadillac Chamber's Leadership Learning Series, and presented at the Lake Superior Community Partnership's Business 2 Business Summit.

Born and raised in the UP, Kathy relocated from Grand Rapids to Traverse City in 2016 with her husband, Scott. She is actively involved in Impact 100 and enjoys attending chamber events throughout northern Michigan.