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Twelve Finalists Selected for Scottsdale Area Chamber of Commerce 32nd Annual Sterling Awards

Scottsdale, Arizona (September 28, 2017) – The Scottsdale Area Chamber of Commerce is pleased to announce the 2017 32nd Annual Sterling Awards finalists, recognizing local companies that have demonstrated excellence, innovation and community stewardship.

Steve Helm, Chamber Board Chair said, "There is nothing like the Sterling Awards, both in stature and event presentation. Companies are always honored to be finalists, but all applicants benefit so much from the Sterling process. The event itself is extremely entertaining and unparalleled in the Valley."

The 2017 Sterling honorees will be announced at a gala luncheon on Friday, November 17th, at the Embassy Suites Resort in Scottsdale presented by Nationwide. Corporate sponsor tables are \$1,500 and corporate sponsor half-tables are \$800. Individual tickets may be purchased for \$95. Reserved tickets can be purchased online at www.scottsdalechamber.com or 480.355.2708.

More than 25 volunteers, most of whom are past Sterling honorees, participated as judges in the juried competition, itself a major commitment. Divided among the four Sterling categories (Big Business, Small Business, Micro Business and Non-Profit) the judges worked individually to score each applicant within their assigned category. The judges visit each finalist company and interview key personnel. A remarkable video featuring each finalist will be produced by Pro One Media and shown at the luncheon prior to announcing the honorees. Cheri' Valentino, Chamber Vice President, said, "It is our honor to produce the Sterling Awards each year. The business leaders and companies who participate and the many volunteers whose unwavering dedication to the process determines the finalists and honorees are truly leading the way and are to be applauded for their commitment to corporate and community stewardship. These organizations walk the walk and talk the talk and we will honor their legacy at the 32nd Annual Sterling Awards luncheon on November 17th"

***Micro Business* (1-10 Employees) - Sponsored by Prestige Cleaners**
Recognizes an emerging business exhibiting success through innovation, creativity and collaboration

10 to 1 Public Relations

14301 North 87th Street, Suite 105
Scottsdale, Arizona 85260
United States (480) 789-0743
<http://www.10to1pr.com>

It takes 10 good things to be said about your company to make up for 1 bad. Since it's inevitable that a negative story (legitimate or false) will occur, it's essential to build up a "good will bank" to protect your image. We feel so strongly about this philosophy that we named the company 10 to 1 Public Relations. Our mission is to help our clients to establish and protect their positive image and reputation by recognizing their goals, strategizing how to achieve desired outcomes, and energizing implementation to achieve success. Our personal/company goal is to grow strong enough to comfortably survive an economic downturn. Still, we made the strategic decision to take the long-term approach, and insist our clients do the same.

The Dhaba

1874 East Apache Boulevard
Tempe, Arizona 85281
(480) 557-8800
<http://the-dhaba.com>

"India is the cradle of the human race...and the grandmother of tradition...India is the most extraordinary country that the sun visits on his rounds." This Mark Twain quote reflects all that The Dhaba India Plaza embodies. The Dhaba/India Plaza opposes all kinds of oppression and discrimination against gender, race, color and religion. Ethics is not a personal decision but all employees are responsible to build an ethical organization. Raveen Arora, the

owner, believes that a business can encompass the best of human beings, build on traditions and knowledge, and be successful. Our business philosophy revolves around caring for all aspects of the business – employees, customers, suppliers and the communities we live in.

Training Standards International Inc.

25222 North 63rd Drive
Phoenix, Arizona 85083
United States (480) 948-4711
<http://www.tsixperience.com/>

Our Mission is a simple one:

1. Do the right thing whenever possible, (and it's ALWAYS possible)
2. Give back to the people you serve, and the community that supports us
3. Aspire to inspire at least ONE person every day

Our goals are simple as well. We want to change the way adults think about the corporate environment and their place in it by helping employers team up with their employees and use their passion for their mutual success. Cut through the corporate politics and you will find an adoptive, innovative group of people willing to do what's right for sustainable success.

Small Business (11-99 employees) - Sponsored by Cox Media

Recognizes a small company demonstrating innovation, quality, professionalism and commitment to community.

4C Medical Group

9590 East Ironwood Square Drive, Suite 125
Scottsdale, Arizona 85258
(480) 455-3000
<https://www.4cmedicalgroup.com/>

The mission of 4C Medical Group is to improve the health and quality of life for our community of patients, physicians and employees. Our vision is to provide coordinated and integrated Primary Care across the healthcare delivery system. Our values are compassion, competence, communication and camaraderie. Our goal is to become the premier, integrated Primary Care group in the Valley of the Sun.

Bolste

15169 North Scottsdale Road, Suite 450
Scottsdale, Arizona 85254
(844) 426-5783
<https://bolste.com/>

Bolste's mission is to unite people across the business world, transforming every workplace interaction into a stepping stone for successful outcomes. We aim to help companies yield unmatched communication and collaboration, both with internal colleagues and external stakeholders— including partners, consultants, customers and more. The goal is to assist workers in reaching their company's biggest milestones, helping employees to accomplish their individual goals and to move the needle when it's needed most. In doing this, Bolste has developed a Digital Work Hub that offers immediate value creation for all users. Our all-in-one approach aims to develop the next generation of work management.

National PEO, LLC

5745 North Scottsdale Road
Scottsdale, Arizona 85250
(480) 429-8098
<http://www.nationalpeo.com/>

Labor law compliance isn't just about avoiding fines. It's about maintaining a safe and healthy work environment for all employees, and it's about giving fair, equal, and consistent treatment to workers, which all contribute to a healthy culture. This has always been the primary core value of our company. National PEO provides an effective approach to the management of certain human resource functions which would otherwise detract from the core business of small businesses. By establishing a contractual relationship, National PEO allows for its clients to transfer burden and thereby eliminate the time and cost of non-productive, but essential processes.

Big Business (100+ Employees)

Recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community.

Fairmont Scottsdale Princess

7575 East Princess Drive
Scottsdale, Arizona 85255
(480) 585-4848

<http://www.fairmont.com/scottsdale/>

Feel welcome, Feel Valued

The mission -- To create meaningful experiences for the community of travelers and nomads, all around the globe – turning moments into memories

The vision -- To be the best global hotelier...and a best travel mate

The values & goals -- Guest Passion, Sustainable Performance, Spirit of Conquest, Respect, Trust and Innovation

Scottsdale Village Square

2620 North 68th Street
Scottsdale, Arizona 85257
(480) 946-6571

<http://www.svsaz.com>

Mission: To enrich the quality of life for those we serve through compassion, dependability, respect and trust while meeting their medical and daily living needs for assistance. At SVS we focus on people who are often misunderstood or ignored. Seniors with serious dementia are not the easiest group to care for. But we do! We strive to empower them with a new sense of belonging, a sense of community & independence, self-respect & dignity. We also help family members who have exhausted themselves in the role of caregivers, return to the role of spouse, son or daughter.

Vision: 1) Recognized for excellence in service 2) An innovative leader in senior community management 3) Treat everyone equitably and honestly 4) Foster an environment of not only contentment, but true happiness and engagement for our residents and employees 5) Give our residents & their families the comfort and peace of mind, knowing that someone is ready, skilled and able to respond to all their immediate needs

Values & Goals: 1) Take a full team approach to caring for our residents and patients 2) Listen to customer needs or concerns and respond in a courteous, tactful manner 3) Contribute to the environment of safety and security at SVS 4) Strive to exceed resident expectations in each interaction

The Westin Kierland Resort and Spa

6902 East Greenway Parkway
Scottsdale, Arizona 85254
(480) 624-1200

<http://kierlandresort.com/>

The Westin Kierland Resort and Spa is all about living well, being well and traveling well. With the disruptions, distractions and unpredictability of travel, we work to empower our guests to embrace well-being as a way to regain control of their routines and be their best while on the road. We take the extra steps necessary to ensure that those travelers we are fortunate to serve leave our care feeling better than when they arrived. Focusing on the Six Pillars of Well-being, The Westin Kierland Resort promotes wellness knowing that it allows our guests and associates to feel more in control, part of a team, happier and special, all of which allows them to excel in business. Their association with such iconic products and brands such as Heavenly Signature Beds, New Balance, Superfoods RX, SuperChefs and The Juicery have become integral parts of the Westin brand and ones The Westin Kierland Resort and Spa utilizes to make every business and leisure traveler's experience the best.

Non-Profit - Sponsored by APS

Recognizes a charitable organization contributing to the social, cultural, educational well-being of its constituents.

Boys & Girls Clubs of Greater Scottsdale

10533 East Lakeview Drive
Scottsdale, Arizona 85258
(480) 344-5520

<http://www.bgcs.org>

The mission of BGCS is: "to enable young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens." As such, BGCS practices this mission and works hard to identify the needs that are unique to our Club members. Our vision is to have our kids leave our doors prepared to serve and enhance the Greater Scottsdale community. We intend for our members to become the best versions of themselves. This vision begins by optimizing the time that our staff members spend with the children. Our goal of becoming the

go-to youth organization in the country begins with the interactions that our kids have with youth development professionals daily, so making the best of those critical non-school hours is where the entire organization invests its energy.

Family Promise of Greater Phoenix

7221 East Belleview Street
Scottsdale, Arizona 85257

(480) 659-5279

<http://familypromiseaz.org/>

The Family Promise-Greater Phoenix mission is to provide emergency shelter and social services to help families move from homelessness to employment, permanent housing and self-sufficiency. Our vision is a community of "whole and healthy families," and each goal we set, each value we hold dear, all work toward achieving that end. Our core values include: a safe home-like environment for children and families to thrive, acknowledging the self-worth of every individual, healing comes from keeping families and pets together, approaching our work with compassion, love and a servant heart, providing opportunities that lead to self-sufficiency, to name a few. These principles also apply to our volunteers, host congregations, donors and partners.

Playworks Education Energized

2002 East Clarendon Avenue
Phoenix, Arizona 85016

(408) 677-1673

<http://www.playworks.org/>

Playworks is the leading nonprofit in Arizona utilizing children's innate love of play to instill social and emotional learning skills that students in low-income, Title 1 schools often go without. By creating safe, inclusive spaces and promoting healthy behaviors, Playworks allows students to grow as leaders and become productive members of their communities. Our vision is that one day every child in America will have access to safe, fun, and healthy play every day. Our core values are respect, healthy play, healthy community, and inclusion. Our goal is to create inclusive and safe recess spaces throughout the Valley, changing the course of 80 Arizona schools/organizations and touching the lives of 55,000 kids by the 2017-2018 school year.

Originating in 1985, the Sterling Awards are among the most coveted business awards in the Valley. As one of the Chamber's oldest signature events, the program embodies the spirit of our organization by celebrating the people and companies that make our community one of the most livable cities in the nation.

Key sponsors of the Sterling Awards include: Nationwide, COX Business, Prestige Cleaners, APS, SRP, Embassy Suites Scottsdale Resort, Merestone, Pro One Media and Peter Jordan Photography.

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale, providing advocacy, education, networking, leadership and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947!

For more information visit www.scottsdalechamber.com or call 480.355.2700.

