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**FOR IMMEDIATE RELEASE**  
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## **MARGATE CHAMBER TO INTEGRATE WITH THE GREATER POMPANO BEACH CHAMBER OF COMMERCE**

**LOCAL CHAMBERS ANNOUNCE JOINING TO FORM STRONGER  
BUSINESS ORGANIZATION FOR NORTH BROWARD**

Pompano Beach, FL, December 15, 2016– The Margate Chamber and The Greater Pompano Chamber of Commerce’s respective board of directors today announced they have come together to form a regional organization, strengthening the voice of the business community in North Broward. Effective January 1, 2017, the Margate Chamber of Commerce will be known as the Margate Chamber Council, operating under the auspices of the Greater Pompano Chamber, a 600+ member organization representing an array of industries across Broward County.

Conversations began in October 2016, as each organization explored how to best serve its membership.

*“We wanted to make a decision that we felt was in the best interest of our members to help them grow and be successful,” stated Kathy Mantz, President of the Margate Chamber of Commerce. “We, like most smaller Chambers, are continually challenged to meet the vision of our Chamber; which is to help our members be successful and promote economic, civic and community progress.” Mantz continued, “Given the difficulty in capturing and sustaining funding, it was becoming more and more difficult and time consuming to realize our vision, and was not effectively serving our members.*

The agreement between the two Chambers involves the Pompano Beach Chamber of Commerce managing the administrative, financial and membership needs of the Margate members. The Margate Chamber Council will have its own Board of Governors and have representation on the on the Pompano Beach Chamber's Board of Directors. Their programs, events and committees will continue as usual.

*When meeting with the Margate Chamber board members, it was apparent that it was critical to retain the Margate Chamber's identity and continue with those member-driven programs that are successful and foster engagement." stated Ric Green, CEO, Greater Pompano Chamber of Commerce*

From an industry perspective, regionalization is becoming the norm. Chambers of Commerce and other non-profit organizations are constantly competing for funding while working to raise money to keep the organization viable and growing. Both board of directors view the alliance as the perfect opportunity to look towards the future and build a strong sustainable organization for all members.

*The Pompano Beach Chamber is a highly-respected and vibrant organization. This will be a mutually beneficial arrangement for members of both organizations; increasing exposure to new markets, expand networking opportunities, streamline our operational and administrative functions and build a strong partnership between the two cities", concluded Mantz.*

The Greater Pompano Beach Chamber of Commerce is a business organization of over 600 business and professional people who have joined together to promoting the civic, commercial and economic progress of the community. The Chamber is not only the VOICE of business; it is a way for our diverse membership to channel their energies into efforts from which the entire community benefits. The united efforts of many can accomplish much more than any single business.

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