

CCEC 2011 Conference Report

Well I'm back in Stouffville after a whirlwind (pardon the pun!) two days in St. John's, and I finally have a second to send my sincere thanks to you for the opportunity to attend the conference! I truly would have not had the chance, but now that I have experienced it, I have already reported back to my board as to the value, and the importance of professional development, sharing and networking! We all agree that we have to find a way to build into next year's budget!

I just thought I'd give some random, "stream of consciousness" kind of information that stuck with me from the Fri/Sat sessions. And the value I received from this conference. Please feel free to use with my permission, any or all of my musings! My most sincere thanks again for the wonderful opportunity. I certainly plan to make the most of what I've learned!

Mardi

Thoughts from the Rock!

- Upon arrival, beautiful country! Oceans, scenery, hilly, brightly coloured buildings – Dead Man's Pond (it's bottomless)! Big ships, harbour!
- The MOST friendly cab drivers ever!
- First timers reception-glad to see other people looking as overwhelmed as I feel!
- Neat idea with the Rock moment – Scott
- Met two other Chamber E.D.'s with similar sized Chambers! They are going to send me some resources! YAY networking!
- FANTASTIC first night dinner at Bistro Sophia
- Murray Premises is a very nice hotel right on the harbour-is that Signal Hill?
- Friday-Cathi Hight is a REALLY great presenter! Oh yes, there seems to be a hurricane outside!
- Loved more Rock moments!
- Bear Pit session- hmmm, travel to China eh? I wonder if my Chamber will ever get to the level of some of these other Chambers doing all of these great projects/initiatives?
- Summerside Chamber made \$45,000 revenue from their trade show? WOW!
- Newmarket Chamber sure gets a lot of grants!
- We need Young People at our Chamber!
- Lots of great revenue generation ideas, filled an entire pad of Delta paper!
- Great Lunch-look at all those managers at 5 years + Wonder if I will be here in another 3.5 years to get my pin? Debbie N from Sudbury is 31 years+! WOW!
- Kyle Sexton is a REALLY great presenter!
- Lots of idea on Branding-filled another pad of paper!
- Cathi Hight is a REALLY great presenter. Lots of Recruit for Retention ideas. Loved the Ambassador idea, and outreach to new members! Gotta do that!
- Managed to squeeze in a bit of shopping on Water St, before the dinner. Only got a little wet!
- Ran out and jumped into a cab in front of my hotel. Thanks Rosemary! (there was already somebody inside!)
- Met great folks at Friday night dinner! Met another manager who is using the same website provider I am. Oh oh!
- There's the Rock again!
- Early night, lots to think about! Imagine, an entire Member's Directory on a self renewing CD!

- Sat morning, will I win the trip to China?.....NO! Congratulations Keith.
- Good AGM, congratulations to Scott, and best of luck to Deborah for the coming year.
- Kyle Sexton is a REALLY great presenter! Makes me realize what technological opportunities we are missing, and I really HAVE to get a data plan for my BB. Email only is so passé!
- Conference is over, hooked up with 2 others and had the BEST fish and chips (with gravy and dressing).
- Head to airport, but cabbie took us on the one hour sightseeing tour. The wind almost blew me off Signal Hill! I was already “blown away” by the conference, but that was a little too literal!
- Saw the Bowery district and Quiti Viti, ran out of memory for my camera! Rats!
- At airport, it’s time to leave already! RATS!
- Can’t wait until Hamilton next year! Thanks to everyone for such a great experience!

Mardi Taylor

Executive Director

Whitchurch-Stouffville Chamber of Commerce

6176 Main Street, P.O. Box 1500

Stouffville, ON L4A 8A4

(905) 642-4227

mardit@whitchurchstouffville.ca

www.whitchurchstouffville.ca

Your business is our business