



## **Accredited Chamber Executive Designation & Logo Usage Guidelines**

CCEC encourages its members who have been presented with their Accredited Chamber Executive (ACE) designation to communicate their achievement and their commitment to the Chamber profession to their members and community

1. The ACE designation may be used only in conjunction with the name of the individual on whom the ACE designation has been conferred.
2. The ACE designation must appear in capital letters and in the same type style and size in which the individual's name appears.
3. The letters in each designation must be used without a period or space after each letter. (ACE)
4. Only an individual who holds the ACE designation may use the associated logo.
5. The ACE logo may not be displayed in conjunction with a Chamber or Board of Trade in any manner that might be interpreted as referring to the organization rather than the individual Chamber executive.
6. The ACE designation must be renewed every three years by re-submitting application with current experience from most recent three years.
7. Membership in good standing must be maintained in CCEC in order to use the ACE designation/logo.
8. ACE designation and logo may be used on business cards, email signatures, correspondence and LinkedIn profiles of individuals who have achieved the designation.
9. The logo must be exact reproductions of the originals using the official artwork available in electronic format from CCEC

Questions on the use of or reference to ACE designations and logos should be directed to CCEC –

Shelley Morris 204 795 2000 or [shelley.morris@mts.net](mailto:shelley.morris@mts.net)