

GOLF CLASSIC

The Bloomington Chamber hosts a golf tournament each June. The day features driving range practice, lunch, a “shotgun start,” dinner and an awards ceremony with a silent auction. This signature event generates revenue for chamber programming which is reinvested in the community. Past proceeds have supported Bloomington civic and nonprofit organizations with an emphasis on the Bloomington Future Leaders Scholarship Program benefitting students from Jefferson and Kennedy High Schools.

HOLE SPONSORS

Sponsorship Benefits	Tournament \$5,000	19th Hole \$4,000	Hole-in-One \$2,000	Eagle \$2,000	Birdie \$1,000	Par \$500
Company recognition on all promotional materials including: electronic invitations, event program, PowerPoint presentation and signage	logo	logo	logo	logo	logo	name
Company logo on Save the Date email	X	X				
Exclusive hole sponsorship	X	X	X	X		
Non-exclusive hole sponsorship					X	X
Dealership presence on designated hole			X			
Recognition in each golf cart		X				
Lunch reservations for staffer(s)	2	2	2	2	2	2
Number of golfers (includes lunch & dinner)	8	4	4	4	2	
Company receives a banner advertisement on the Chamber home page*	X					

*Provided by sponsor

SPECIALTY SPONSORS

Sponsorship Benefits	Beverage Cart \$1,200	Silent Auction \$1,000	Lunch \$1,000	Putting Green \$750	Driving Range \$750
Company recognition on all promotional materials including: electronic invitations, event program, PowerPoint presentation and signage	logo	logo	logo	logo	logo
Exclusive audio visual opportunities		X			
Exclusive signage in silent auction display area		X			
Number of golfers (includes lunch and dinner)	2	2	2	2	2
Lunch reservations for staffer(s)	1		2	2	2
Company promotion at the driving range*					X
Company promotion at the putting green*				X	
Opportunity to have company representative ride along on beverage cart	X				
Opportunity to have representative speak during lunch and have collateral displayed			X		

*Provided by sponsor

