

Young Entrepreneurs Academy (YEA!) is an afterschool program that transforms middle and high school students into real, confident entrepreneurs. This year-long program provides resources to students in grades 6-12 to generate business ideas, conduct market research, write business plans, pitch to a panel of investors and launch their own company.

YEA! also provides community members with a variety of opportunities to volunteer and get involved. From exciting business guest lectures and dynamic field trips to innovative companies, to passionate business mentors and investor panelists, there are countless ways to help students launch their own enterprises and become impassioned local leaders.

Sponsor companies provide valuable support to this groundbreaking and exciting program and help foster growth and new business for the Twin Cities.

Sponsorship Benefits	Presenting \$10,000	Premier \$5,000	Investor \$2,500	Champion \$1,500	Event \$500
Pre-Event Brand Presence					
Company recognition in all promotions including: electronic invitations, website and newsletter announcements, chamber website and social media	X	X	X	X	X
Company recognition in all print and online media announcements, digital content, and participant materials.	X	X			
Invitations to all YEA! signature events throughout the year: Investor Panel Event, CEO Roundtable Event, Trade Show, and Graduation	X	X			
Company recognized as the Presenting Sponsor with logo placement in/on all of the above year-round.	X				
Event Experience:					
Company recognition during the event including: PowerPoint presentation, social media and digital content	X	X	X	X	X
Exclusive judging seat & featured speaker opportunity at YEA! Investor Panel Event	X	X	X		
Company recognized as the Presenting Sponsor with logo placement in/on all of the above	X				
Opportunity for display branded digital content	X				
Post-Event Brand Presence					
Company recognition in all post event content including: digital, social media, photo gallery, chamber website and attendee communication	X	X	X		
Company recognized as the Presenting Sponsor with logo placement in/on all of the above	X				

