



Young Entrepreneurs Academy (YEA!) is an afterschool program that transforms middle and high school students into entrepreneurs. This 20-week program provides resources to students in grades 6-12 to generate business ideas, conduct market research, write business plans, pitch to a panel of investors and launch their own company. YEA! also provides community members with a variety of opportunities to volunteer and get involved. From exciting business guest lectures and dynamic field trips to innovative companies, to passionate business mentors and investor panelists, there are countless ways to help students launch their own enterprises and become impassioned local leaders. Sponsor companies provide valuable support to this groundbreaking and exciting program and help foster young growth and new business for the Twin Cities. *Attendees: 50*

SPONSORSHIP BENEFITS	Presenting	Premier	Investor	Champion	Event
	\$10,000	\$5,000	\$2500*	\$1500**	\$500
Program Brand Experience					
Company recognition in all promotions: including program day material, social media, recruitment communications, chamber website, and newsletter announcements	X	X	X	X	X
Company recognition in all print and online media announcements, digital content, and participant materials.	X	X			
Invitations to all YEA! signature events throughout the year: Investor Panel Event, Trade Show, and Graduation	X	X			
Company recognized as the Presenting Sponsor with logo placement in/on all the above year-round.	X				
Event Brand Experience					
Company recognition during the event including PowerPoint presentation, social media, and digital content	X	X	X	X	X
Exclusive judging seat & featured speaker opportunity at YEA! Investor Panel Event	X	X	X		
Company recognized as the Presenting Sponsor with logo placement in/on all the above	X				
Opportunity for display branded digital content	X				
Company recognition in all post event content including digital, social media, photo gallery, chamber website and attendee communication	X	X	X		