Embrace Your Passion. Live Your Dream.
Change the World.

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START AS A STUDENT, GRADUATE AS A CEO!

**In the Young Entrepreneurs Academy, students have the opportunity to:**

1. Come up with a big idea!
2. Pitch to a panel of investors for the opportunity to get real funding for their business!
3. Launch REAL businesses and social movements!
4. Market at the YEA! Tradeshows to create awareness, generate real sales & gain customers!

### Pertinent Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>October 06, 2020</td>
<td>Orientation</td>
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<tr>
<td>October 13, 2020</td>
<td>First Day of Class</td>
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<tr>
<td>January 26, 2021</td>
<td>CEO Roundtable</td>
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<tr>
<td>February 23, 2021</td>
<td>Investor Panel</td>
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<tr>
<td>March 9, 2021</td>
<td>Graduation</td>
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<tr>
<td>April 29 – May 2, 2021</td>
<td>YEA! Saunders Scholars Competition &amp; Conference</td>
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### YEA! Student Success Stories

**Rachel Zietz**, CEO, **Gladiator Lacrosse**, Boca Raton, FL

Gladiator Lacrosse was founded in 2013 by then 13-year-old, seventh grade entrepreneur and lacrosse player, Rachel Zietz. Frustrated by the quality of lacrosse products available to help improve her game, Rachel took it upon herself to create own. Thus, Gladiator Lacrosse was born. After launching her business, Rachel was invited to appear on ABC’s *Shark Tank*. Sales since sky-rocketed and Rachel gained the attention of professional lacrosse player, Casey Powell, who now serves as a Brand Ambassador for Gladiator Lacrosse. In 2018, Rachel struck a $10 Million deal with Dick’s Sporting Goods. Today she is a Freshman at Princeton University. [www.gladiatorlacrosse.com](http://www.gladiatorlacrosse.com)

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**Tanner and Spencer Harrison**, Co-CEOs, **Campfire Industries**, South Jordan, Utah

Brothers, Tanner and Spencer Harrison were Eagle Scouts who joined forces as business partners through the Young Entrepreneurs Academy (YEA!) in South Jordan. Their shared love for the outdoors led them to launch the Wolf’Em Stick, as a pioneering product of Campfire Industries. The Wolf’Em Stick is a unique tool used to create tasty dough treats over a campfire. Since their business launch in 2013, the Harrison brothers have expanded their product line, now selling a recipe book full of treats that will blow the classic s’more out of the water! Today, the Harrison brothers have sold over 40,000 units. In the summer of 2018, the Co-CEOs were invited to appear on Home Shopping Network, where they presented their product to millions of people. [www.wolfem.com](http://www.wolfem.com)

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**Brandon Boynton**, CEO, **MostBeastly Studios LLC**, Madison, Indiana

17-year-old tech wiz Brandon Boynton graduated the Young Entrepreneurs Academy (YEA!) in 2014, having launched MostBeastly Studios LLC. A self-taught iOS app developer, Boynton developed and launched his featured app The BullyBox. Boynton has since gone on to launch another tech startup called Vemity, an artificial intelligence service platform that helps companies develop revenue streams, thus making them more competitive. On January 31, 2019, a supply chain finance and factoring company called Rover180 purchased Vemity, with plans to leverage Vemity’s technology to cut costs associated with invoicing and accelerated payments for their transportation industry.

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**Kayla Abramowitcz**, Founder & CKO, **Kayla Cares 4 Kids**, Palm Beach Gardens, FL

At the age of 13, Kayla Abramowitz won first place at the annual 2015 YEA! Saunders Scholars National Competition with her non-profit, Kayla Cares 4 Kids. Developed and launched through the Young Entrepreneurs Academy (YEA!), Kayla Cares 4 Kids collects and donates entertainment and educational items to children’s hospitals and Ronald McDonald Houses nationwide. CKO (Chief Kid Officer), Kayla Abramowitz came up with the idea after she and her younger brother both experienced extended hospital stays due to chronic illness. Today, Kayla has now delivered items to every children’s hospital and Ronald McDonald House in the country, having collected and donated 18,000 items to date! [www.kaylacares4kids.org](http://www.kaylacares4kids.org)

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**Sujay Tyle**, CEO & Co-Founder, **Frontier Car Group**, Rochester, NY

Sujay Tyle started a candy bar business called Spirited Sweets through the Young Entrepreneurs Academy. Upon graduating high school, Sujay attended Harvard University in the Fall of 2009. During his collegiate career, Sujay was invited to leave Harvard to be one of the first Thiel 20 under 20 fellows, he was later named on the Forbes 30 under 30 list. Sujay has since strayed from the candy bar business. Today, he is the CEO & Co-Founder of Frontier Car Group—a business that focuses on emerging markets in the auto sector. Frontier Car Group is missioned in increasing the efficiency of these used-car markets through technology and infrastructure creation.
**STUDENT CRITERIA**
The Young Entrepreneurs Academy is for students in grades 6-12 who have demonstrated creativity, innovative ideas, academic effort, determination, enthusiasm, the ability to communicate, and a commitment to their communities and families. Students who apply to the Young Entrepreneurs Academy (YEA!) should be responsible individuals who pursue goals with tenacity. Prior experience in business is not required.

**YEA! Academic Year:**
Exciting local business guest lecturers to dynamic field trips to local companies, students learn how to develop and run a real enterprise in a fun, projects-based approach.

**Young Entrepreneurs Academy Tuition:**
Tuition includes access to a network of local leaders and business professionals, built-in investment opportunities, field trips, events, books and supplies, and the chance to compete for college scholarships!

**Scholarships:**
Scholarships are available and will be awarded on the basis of need and merit.

**PART I – Student Information**

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Age</th>
<th>DOB (MM/DD/YY)</th>
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<tbody>
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<td>Address</td>
<td>City / State / ZIP</td>
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<th>Cell Phone Number</th>
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<table>
<thead>
<tr>
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<th>Graduation Year</th>
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<table>
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<table>
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<th>Parent / Guardian 2 Name</th>
<th>E-mail Address</th>
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<th>Cell Phone Number</th>
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<tr>
<th>Recommender's Name</th>
<th>Recommender's Affiliation</th>
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<tr>
<th>Recommender's E-mail Address</th>
<th>Recommender's Phone</th>
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PART II – Student Response

SHORT ANSWER - On a separate sheet of paper please write a brief response to two of the following questions.
1. Why are you interested in learning about entrepreneurship?
2. If you are currently in the process of launching your own business or social movement, or you have a creative and innovative idea for a business or social movement, please describe.
3. What entrepreneurial endeavor/story, either from the past or currently, inspires you? Please describe.

ESSAY QUESTION
On a separate sheet of paper, please write a brief essay (approximately 300 words) on the following topic.
You must submit this essay with your completed application to be considered for the Young Entrepreneurs Academy.

Successful entrepreneurs share similar characteristics, such as persistence, inquisitiveness, self-confidence, tolerance for failure, creativity, innovation, personal initiative, competitiveness, commitment, and strong management and organizational skills. Describe a situation when you demonstrated at least two of these characteristics, and the outcome.

PART III – Student Transcript

Your most current transcript from your school must be included with the application form in order to be considered for YEA!. Most guidance offices will be able to help you obtain these records.

PART IV – Letter of Recommendation

Ask a teacher, guidance counselor, employer or community leader to write a letter of recommendation. Your letter of recommendation should address how long the recommender has known you and in what context, your abilities, level of maturity, social skills, commitment to the community, and other characteristics that demonstrate you are a good candidate for the program.

PART V – Payment Information

A) Application Fee:
☐ Check Number:

- Visa
- MasterCard

Card Number: ____________ ____________ ____________ ____________
Expiration Date: ____________
Security Code: ____________
Billing ZIP: ____________

Name as it appears on card (please print): ____________________________
Signature: ____________________________ Amount: ____________

B) Tuition Payment:

☐ Full Payment (check or credit card)
☐ Installments (credit card only)

☐ Check Number:

- Visa
- MasterCard

Card Number: ____________ ____________ ____________ ____________
Expiration Date: ____________
Security Code: ____________
Billing ZIP: ____________

Name as it appears on card (please print): ____________________________
Signature: ____________________________ Amount: ____________

How did you find out about the Young Entrepreneurs Academy:
☐ Teacher ☐ Direct Mailing ☐ Newspaper
☐ Radio ☐ TV ☐ Website ☐ Social Media ☐ Word-of-Mouth ☐ Other: ____________________________

If my son/daughter is accepted as a student, I agree to abide by YEA! regulations and rules which can be found at www.yeausa.org. I understand that a payment plan must be selected and a deposit received and that no deductions or refunds will be given for cancellations, expulsion or withdrawal.
Furthermore, I give permission for my son/daughter to attend all functions and activities connected with YEA!, including any which may be held off campus.
I hereby release the Young Entrepreneurs Academy and the officers, trustees, employees, agents and volunteers of the aforementioned organizations for all actions, claims, or demands for damages resulting from my son/daughter’s participation in the activities, and from liability and damages, injuries, or losses which might be sustained by my child, except those caused by the direct and sole negligence of the aforementioned organizations.

Both signatures are required.

Signature of Parent or Guardian: ____________________________ Date: ____________
Signature of Student: ____________________________ Date: ____________