

**Greater Madison Area Chamber of Commerce**  
**Ag Committee Meeting**  
**Friday, February 2<sup>nd</sup>, 2018, 7:00 a.m.**  
**Conference Room Second Street Diner**

Present: Rob Thuringer – Chairman, Ben Fox, Missy Lock, Tom Bloom, Melissa Palmquist, Kevin Jaspers, Eric Fritz, Dave Ellens, Kim Schwenke, Jesse Letsche, Eric Hortness and Courtney Storm with the GMACC, and Guests from Madison FFA, Kylie Klein and Grace Nelson.

Absent: Darryl Gerdes, Mark Stoller, Carolyn Rudebush, Terry Schultz, Cassie Viet, Lori Christensen, and Corey Gerry.

**Call to Order/Approval of Agenda/Approval of Minutes**

The meeting was called to order by Chair Rob Thuringer at 7:00 a.m. Tom Bloom made a motion to approve minutes and agenda from the December meeting, Melissa Palmquist seconded the motion. The motion was unanimously approved as distributed.

**Review of Old Business**

**Scholarship – GMACC Ag Committee Scholarship**

- 4 applications received (one from Chester and three from Madison)
- Subcommittee will begin reviewing the applications
  - Committee will meet in late February to discuss applications and move forward
  - Will complete interviews in March

**Producer Appreciation Event**

- Held at the Sale Barn on January 20<sup>th</sup>
  - 2018 bought 30 dozen cookies from Gary's Bakery, 5 cases of water from Lewis, 100 cups for Coffee from Sale Barn, 125 blizzard coupons. Not all of the coupons were given out.
  - Bill from last year was approximately \$300 and was given to us to pay, but there is no bill from this year since we brought the cookies
  - We asked if we could be on the schedule for the Potter sale next year to avoid double scheduling. We will need to remind them when planning next year.

**New Business**

**Ag Week - March 18-24**

- Kevin is the lead. Melissa Palmquist is helping to gather the data for the table tents and trivia.
- Letter to editor, radio ad, newspaper ad, and table tents will be arranged for the event.
- Mad money will be awarded to the radio trivia winners

**Ag in the Classroom – Late March/Early April**

- Darrell is the lead
- Capstone class at MHS is working on the presentation on swine.

**Funds Drive**

- Carolyn is the lead
- Proposed goal is \$13,000. If we do not meet the goal we will go back through our proposed budget and make any necessary cuts.
- Tom Bloom made a motion to approve the Budget. Kevin Jaspers seconded the motion. All in favor, motion carried.
- As soon as the list is prepared we will start contacting

**Other Items**

- Chamber Announcements

**Adjournment**

Being no further business the meeting was adjourned at 7:40 a.m. The next meeting is scheduled for Friday, March 2<sup>nd</sup> at 7:00 a.m. at the Second Street Diner conference room.

Respectfully submitted,

Melissa Lock  
Melissa Lock, Scribe