

Greater Madison Area Chamber of Commerce
Ag Committee Meeting
Friday, January 5th, 2018, 7:00 a.m.
Conference Room Second Street Diner

Present: Rob Thuringer – Chairman, Missy Lock, Tom Bloom, Melissa Palmquist, Darryl Gerdes, Mark Stoller, Jesse Letsche, Eric Fritz, Carolyn Rudebush, Eric Hortness and Courtney Storm with the GMACC, and Guests from Madison FFA.

Absent: Terry Schultz, Kevin Jaspers, Dave Ellens, Kim Schwenke, Cassie Viet, Ben Fox, Lori Christensen, and Corey Gerry.

Call to Order/Approval of Agenda/Approval of Minutes

The meeting was called to order by Chair Rob Thuringer at 7:05 a.m. Melissa Palmquist made a motion to approve minutes and agenda from the December meeting, Jesse Letsche seconded the motion. The motion was unanimously approved as distributed.

Review of Old Business

Scholarship – GMACC Ag Committee Scholarship

- 4 applications received (one from Chester and three from Madison)
- Subcommittee will begin reviewing the applications
 - Process apps in Jan – March
 - Winners decided by April 1

South Dakota Agricultural Foundation Grants

- Application was submitted on time and misplaced
- Grants were considered without reviewing our application, but they will seek additional funds for us if they are available

New Business

Producer Appreciation Event

- Held at the Sale Barn on January 20th – volunteers will need to come at 11:00
- Everything is ready to go, we will purchase the food instead of being billed by the sale barn
 - 30 dozen cookies
 - 5 cases of water
 - 125 DQ coupons
 - coffee will be supplied by the sale barn

Ag Week - March 18-24

- Kevin is the lead
- Letter to editor, radio ad, newspaper ad, and table tents will be arranged for the event
- Chamber bucks will be awarded to the radio trivia winners

Ag in the Classroom – Late March/Early April

- Darrell is the lead
- Will be going into 2nd grade classrooms in the local schools
- The capstone class at the high school can create the lessons for us
- We will be creating the lesson on swine

Funds Drive

- Rob is the lead
- Will put together a budget and goal similar to last year

Other Items

- Chamber Announcements

Adjournment

Being no further business the meeting was adjourned at 7:40 a.m. The next meeting is scheduled for Friday, February 2nd at 7:00 a.m. at the Second Street Diner conference room.

Respectfully submitted,

Melissa Lock
Melissa Lock, Scribe