

Greater Madison Area Chamber of Commerce
Ag Committee Meeting
Friday, March 2nd, 2018, 7:00 a.m.
Conference Room Second Street Diner

Present: Rob Thuringer – Chairman, Missy Lock, Tom Bloom, Melissa Palmquist, Kevin Jaspers, Eric Fritz, Dave Ellens, Kim Schwenke, Jesse Letsche, Darryl Gerdes, Mark Stoller, Eric Hortness and Courtney Storm with the GMACC, and three Guests from Madison FFA.

Absent: Ben Fox, Carolyn Rudebush, Terry Schultz, Cassie Viet, Lori Christensen, and Corey Gerry.

Call to Order/Approval of Agenda/Approval of Minutes

The meeting was called to order by Chair Rob Thuringer at 7:00 a.m. Dave Ellens made a motion to approve minutes and agenda from the December meeting, Jesse Letsche seconded the motion. The motion was unanimously approved as distributed.

Review of Old Business

Scholarship – GMACC Ag Committee Scholarship

- Two winners – awards will be given during the FFA award banquets. Madison’s banquet is tentatively scheduled for April 23rd.
 - Stormy Mette from Madison
 - Ethan Geraets from Chester

New Business

Ag Week - March 18-24

- A general “thank you,” a letter to editor, radio ad, newspaper ad, and table tents will be arranged for the event.
- We may put together a series of articles in the newspaper.
- Melissa and Dave are putting together the information for the radio broadcast.
- Mad money will be awarded to the radio trivia winners.

Ag in the Classroom – Late March/Early April

- Swine lessons is complete. Power point and lesson plan is included.
- Volunteers have been listed for each of the classrooms.
- We will reach out to the teachers asking for dates in March.

Funds Drive

- Goal is \$13,000. If we do not meet the goal we will go back through our proposed budget and make any necessary cuts.
- We have raised just under \$7,000 through Chamber memberships alone.
- Rob will work with Courtney to put together the call/email list, as well as a form letter.
- Next month we will break the list up for volunteers to reach out to people.

Other Items

- Chamber Announcements

Adjournment

Being no further business the meeting was adjourned at 7:40 a.m. The next meeting is scheduled for Friday, April 6th at 7:00 a.m. at the Second Street Diner conference room.

Respectfully submitted,

Melissa Lock
Melissa Lock, Scribe