

**MISSION STATEMENT: "To promote our members, the community, and economic development resulting in a better quality of life."**

## **Agenda**

### **Call to order by President, Tom Bloom**

#### **1. Consideration of:** *(Approval)*

- a) Board of Directors June 21, 2018 Agenda
- b) Board of Directors May 17, 2018 Minutes

#### **2. Financial Reports—** *(Discussion & Approval)*

- a) May- Accounts Receivable, Balance Sheet, & Profit & Loss Statement

#### **3. Director's report—Eric Hortness**

- a) Briefing of Chamber activities, upcoming events, ED activity, and membership

#### **4. Old Business**

- a) Update on Business Credit Card
- b) Chamber Golf Classic – June 15th
- c) Update on switch to Vast Broadband
- d) Ag Committee Bullride
- e) Discovery Day Update
- f) Chamber Endowed Scholarship Update

#### **5. New Business**

- a) Downtown in MadTown
- b) Issues with Wells Fargo debit card
- c) Fireworks Update

#### **6. Consideration of standing committee meeting minutes:** *(Discussion & Approval)*

Review of Committee Minutes: Ag, Community Promotions, Recreation & Tournament

#### **7. Ex-Officio Reports:**

- a) SFC John Anderson – 211<sup>th</sup> Engineer
- b) Rory Maynard – LAIC
- c) Kelli Wollmann – Lake County
- d) Aaron Walter – the Community Center

#### **8. Newsletter submission for March/April edition: (bi-monthly BoD article included in each newsletter)**

- a) **BoD Article – Stacy Krusemark**      **Deadline:** August 17, 2018      **Publication Date:** September 14, 2018

#### **9. Next Chamber Board of Directors Meeting:** Thursday July 19, 2018

#### **10. Adjournment**

**MISSION STATEMENT: "To promote our members, the community, and economic development resulting in a better quality of life."**

**Minutes: June 21, 2018**

**Call to order by President, Tom Bloom at 7:03 AM**

**Members Present:** Tom Bloom – President, Adam Shaw – Vice President, Daniel Buresh – Treasurer, Liz Avery, Stacy Krusemark, Sharon Patch, Derek Dudley,

**Members Absent:** Kevin Jaspers, Sarah Wardner

**Staff Present:** Eric Hortness – Executive Director, Courtney Storm – Promotions & Committees Coordinator, Megan Bousquet – Office Manager

**1. Consideration of:** (Approval)

c) Board of Directors June 21, 2018 Agenda

**Motion:** Liz Avery motioned to approve the June agenda as presented and Derek Dudley seconded. **Motion carried.**

d) Board of Directors May 17, 2018 Minutes

**Motion:** Adam Shaw motioned to approve the May minutes as presented and Stacey Krusemark seconded. **Motion carried.**

**2. Financial Reports—** (Discussion & Approval)

b) May- Accounts Receivable, Balance Sheet, & Profit & Loss Statement

**Motion:** Adam Shaw motioned to approve the May Financial Reports as presented and Sharon Patch seconded. **Motion carried.**

**3. Director's report—Eric Hortness**

b) Briefing of Chamber activities, upcoming events, ED activity, and membership

- Sundog Ribbon cutting was held in May and was packed full. QuickBooks training through Grow South Dakota took place at the Mustang Seeds new conference room. Nineteen people showed up. The Bullride, Golf Classic, Six21 are all recent events that went very well. The Little League tournament is coming up on July13-15 and we are expecting a big crowd. DSU has volunteered to take care of most of the day of work like setting up and admissions. Eric is working on get a fly over for opening ceremony done by Riggin Flight Service. The local National Guard unit has committed to bringing out equipment to display. Discovery Day is coming up in 6 weeks. Tourism Board meeting is planning to have the Annual meeting out at Camp Lakodia this year. Their membership is around 320. Norwex Independent Sales Consultant-Court Weck is the newest member.

**4. Old Business**

g) Update on Business Credit Card

- Eric signed the papers with Great Western. The card should be here sometime today.

h) Chamber Golf Classic – June 15<sup>th</sup>

- It went very smooth this year. Eric extended a thank you to the board members who came out to help. There were 36 teams, 34 of those teams did the game bundle at \$100 per team. We were done with everything by 6:30 as compared to 8:00 pm last year. We expect to make a profit right around \$7,000. The Golf Course fees went up this year so the expenses will be higher than 2017. Next year, we may also have to look at raising our fees. The rec & tourney committee sold over \$1000 in 50/50 tickets. The newest hole added this year was the betting hole and it did very well. They only had to pay out once. The only complaint heard this year was that there were not enough beer carts.

i) Update on switch to Vast Broadband

- We are still waiting on a check from Midco for the closed lines that we were being charged for. The switch will take place sometime next week.

j) Ag Committee Bullride

- We gave 328 tickets to Ag Producers this year. The Bullride went very well. The fire department did well at the Beer Garden.

k) Discovery Day Update

- The inflatables are going to be less than the previous year. Expenses have gone down in multiple areas. Vendor registrations are starting to come in. Eric is working with Melissa at the Daily Leader to get an insert put together.
- I) Chamber Endowed Scholarship Update
- The Foundation is still picking a new winner of the scholarship. The original applicant decided not to go to DSU this year. They will give it to the person who came in second in the ranking.

## 5. New Business

- d) Downtown in MadTown
- We are pretty close to hitting \$30,000 in sponsorships. DSU, Falcon Plastics, East River Electric, Heartland, Great Western, and First Bank have sponsored so far, the sponsorships range anywhere between \$2500 – 5000. There are a couple more businesses left to contact: Wells Fargo, Madison Regional Healthcare System, and Mustang Seeds. We expect to hit our goal. Our plan is to bring in everything local besides bands and inflatables. There is a misconception of this not being a local thing. There were some local bands upset about not being hired. Last week Eric and Max went around to the businesses affected to get signatures for road closure. Businesses on the block are excited about the event. We were warned that the bars would be upset. We have heard from a few of the bars upset about not being the beer distributor. We are getting beer at cost from a distributor. Los Tapatios will be bringing Street Tacos. There will be 3 to 4 main food vendors and one or two treat vendors. Four Businesses have reached out recently about having a booth. We have decided chamber members will not be charged to have a booth. Max is going to handle set up, tear down, and counting admission with DSU Athletes. Advertising wise: paper ad, KJAM ad, glacial lakes tourism website, Facebook page. Max was introduced to the board.
- e) Issues with Wells Fargo debit card
- Had some iTunes and Japanese flights purchases on our debit card. Courtney went into Wells Fargo to get it fixed. We will be refunded the money. We have received new cards
- f) Fireworks Update
- We are currently at \$3000 for sponsorships. It will be the same process as last year. We are expecting \$4000 total.
- g) Open Board Position
- We have a few options. Our first option is Sarah at Camp Lakodia has expressed interest. Our second option is to put it in the Monday minute and see if anyone applies. The board decided to go with second option and invite Sarah to apply. Courtney will put it in the next 2 Monday Minutes. There will be a questionnaire to fill out.

## 6. Consideration of standing committee meeting minutes: *(Discussion & Approval)*

Review of Committee Minutes: Ag

**Motion:** Adam Shaw motioned to approve the standing committee minutes as presented and Sharon Patch seconded. **Motion carried.**

## 7. Ex-Officio Reports:

- e) SFC John Anderson – 211<sup>th</sup> Engineer
- a. National Guard is currently in Wyoming.
- f) Rory Maynard – LAIC
- a. Rory introduced himself and his background as an Entrepreneur. LAIC is trying to bring a tech company from the coast into town. Their goal is to improve the community and everyone who lives here. Rory also talked about Downtown in MadTown and his experience with it in Spearfish. Another project for LAIC is housing. They are trying to get developers and contractors in to create a housing development. There is a big need for housing in Madison. Rory is also working on moving to Madison. The problem with developing land is it takes a long time. LAIC is going to incentivize the builders and the home buyers. Rory would also like to try creating a tie between DSU and Businesses through internships.
- g) Kelli Wollmann – Lake County
- a. They are still working on public safety building and are trying to get it on the election bill in November. The community needs it and the county will keep the community involved as things move forward. Long range projection on the jail is a year. Surrounding counties are willing to help get the jail up and running. It will be a 60-70 bed facility.

- h) Aaron Walter – the Community Center
  - a. Community Center Board Meeting

**8. Newsletter submission for March/April edition: (bi-monthly BoD article included in each newsletter)**

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**10. Adjournment:** *Adam Shaw motioned to adjourn the meeting and Sharon Patch seconded. **Moti***